THE WEDNESDAY READER November 9, 2022

Four Montana Educators, including 3 Business Educators, Named Finance Education Leaders

<u>Next Gen Personal Finance</u> (NGPF) is recognizing the 194 advocates who received an <u>NGPF Gold</u> <u>Standard Challenge grant</u>, including four Montana educators, with three of them being Business Educators.

- --Amy Griffin, Business, Westby High School
- --Larry Ketcham, Business, Lavina High School
- --Jill Page, Business, Glasgow High School
- --Sara Whittmayer, Family & Consumer Sciences, Nashua High School

In November 2019, the NGPF team had an outrageous idea: what if they offered grants to incentivize high schools to guarantee personal finance courses for all students? Over \$1 million in grants later, the NGPF Gold Standard Challenge is officially a wrap.

In November 2022, NGPF is <u>celebrating the teachers</u>, parents, and school leaders who first saw the need for all students to learn about personal finance, then went ahead and filled that need. They launched standalone personal finance courses in their schools, grew their enrollment through engaging instruction, then persuaded their school boards to guarantee this life-changing course for all students before graduation. In turn, they earned NGPF Gold Standard Challenge grants to support their implementation.

As NGPF sunsets this grant program that began three years ago, they hope you join them in celebrating these outstanding leaders who:

--launched standalone semester-long personal finance courses in their schools, --grew their enrollment through engaging instruction, and

persuaded their school boards to guarantee this life-changing course for all students before graduation.

This Month's Accounting Student Activity from Start Here, Go Places.®

<u>Accounting: It's not what you think!</u> is the newest activity from Start Here, Go Places.[®] featuring five accounting graduate students who bust myths about accounting and share their reasons for pursuing the profession.

In this activity, students will watch three <u>ThisWaytoCPA YouTube videos</u> then students will answer reflection questions to dig deeper and better understand accountants' roles in society.

This activity, as well as many others, can be completed by visiting the <u>Start Here, Go Places.</u>[®] website. Need an account? Both teachers and students can create free accounts and start exploring the world and profession of accounting.

CSEdWeek Event for Montana Teachers & Webinar

<u>Tynker</u> is offering an amazing FREE activity for Montana K12 teachers and students for Computer Science Ed. Week. It's called <u>Coding Cup</u>. Tynker for Schools' parent is sponsoring FIFA World Cup 2022, and this gives students a chance to code their own team and engage with students all over the world.

To get started, Tynker invites you to join the <u>FREE Web Professional Development</u> for Montana Teachers on Tuesday, November 15 at 4:00 pm (MST). In this FREE 60-minute webinar, explore Tynker's brand-new collaborative coding experience that lets students control their own soccer team. In this webinar, educators will create their Tynker classrooms, enhance their own soccer skills with Tynker, compete in matches, and discover more CSEdWeek activities.

NBEA 2023 Annual Convention & Trade Show Registration Now Open—Attend Live or Online

The <u>National Business Education Association</u> (NBEA) is again offering the <u>2023 Annual Convention and</u> <u>Trade Show</u> as hybrid event, April 3-6, 2023.

The <u>NBEA 2023 Annual Convention</u> will be held in Kansas City Missouri, at the Kansas City Marriott Downtown as well as online via Zoom. There will be a streamlined convention schedule with an abundance of concurrent sessions that guarantee something for everyone, keynote speakers to spark your passion and drive, and new networking opportunities.

Registration is now open for both the participation options. The early bird NBEA member registration rate for the in-person option is \$399 and \$249 for virtual. Early bird registration rates end February 20, 2023.

Montana Harvest of the Month Showcase: Park County

Registration is currently open for the <u>Montana Harvest of the Month Showcase: Park County</u>. Anyone interested in farm to cafeteria is invited to attend the Harvest of the Month Showcase. This includes school staff, CACFP providers, farmers, ranchers, food businesses, organizations, and community members.

<u>Montana Harvest of the Month Showcase: Park County</u> will take place Friday, December 2 from 10 am-3:30p pm at Gardiner Public Schools (510 Stone Street, Gardiner). <u>Registration</u> is \$15 for individuals and \$50 for a group.

The event will highlight Park County's farm to school activities, provide training on Harvest of the Month taste tests, activities, recipes, promotion, team-building strategies, and offer opportunities for networking. Attendees will leave with a better understanding of Montana Harvest of the Month and how they can use it to further their farm to cafeteria program. Lunch and snacks made with local foods will be provided.

Tis the Season to Check and Verify TEAMS Data

The Office of Public Instruction's <u>Terms of Employment, Accreditation, and Master Schedule</u> (TEAMS) system closed for data entry on Tuesday, November 1. Data reported in TEAMS includes all courses being taught for the 2022-2023 school year, number students enrolled, and the length of extended contracts, if offered.

For Career & Technical Education programs, TEAMS data is used to determine State CTE/VoEd funding allocations, for Perkins Grant data reporting, and Montana Career Pathways. Therefore, it is imperative the CTE data schools report is complete and correct.

Now is the time to check the data in TEAMS to be sure all your courses are listed, are aligned to the correct course code, and the correct student enrollment is listed. Any and all updates must be completed by December 1. Updates to TEAMS data can be submitted to Accreditation Data Specialist Ellery Bresler at <u>ellery.bresler@mt.gov</u>.

Should you need a copy, the complete listing of <u>Montana OPI TEAMS K-12 Course Codes</u> can be downloaded from the <u>Montana Business Education 22-23</u> shared Google folder at <u>bit.ly/MTBusEd22-23</u>.

If you are not able to view your TEAMS data and if the school will not share a copy of your data with you, please send me an email and I can send you a screen shot of your course data in TEAMS. For larger programs, I can send the course data in an Excel spreadsheet.

Montana State CTE/VoEd Funding Allocations for 2022-2023 Now Posted

The State CTE/VoEd funding final allocations for the 2022-2023 school year are posted; the funds were released to schools on November 1. The State CTE/VoEd funding final allocations are generated based on the data entered in TEAMS (Terms of Employment, Accreditation, and Master Schedule) for the prior 2022-2023 school year.

The State CTE/VoEd funding final allocations include funds for student enrollment within CTE program area courses and funds for having an active Career & Technical Student Organization CTSO.

The CTE tab in TEAMS was made available last March and districts were asked to complete a few additional items on the tab and review the details carefully to make sure the data was accurate.

The <u>2023 Final VoEd Payment Detail by Legal Entity</u> report can be found on the <u>CTE page</u> of the <u>OPI</u> <u>website</u> under the Funding menu.

The direct link to a PDF of the final allocations can be found at https://opi.mt.gov/LinkClick.aspx?fileticket=VND8xj_rtCA%3d&portalid=182.

Updated Work-Based Learning Manual Available

The Career, Technical & Adult Education unit of the Office of Public Instruction has updated and posted the <u>Work-Based Learning Manual</u> on the <u>CTE page</u> of the OPI website.

This manual was developed to serve as a guide for meeting the Montana vision for work-based learning, but also as a resource for secondary staff initiating, coordinating or improving work-based learning. This includes instructors, administrators, counselors, coordinators, and support personnel.

This manual can also be helpful to employers and others in the community who are interested in increasing their understanding of work-based learning.

There are four objectives addressed in this guidance document:

--To define work-based learning and its benefits to a student's personalized career plan

--To be a detailed reference for districts developing work-based learning programs

--o be a comprehensive resource for individuals already involved in providing work-based learning programs

--Provide districts with an understanding of the state legislature's request for formula funding to include work-based learning and industry recognized credentials

Montana ACTE Survey for Both Members and Nonmembers

The <u>Montana ACTE</u> Board continually strives to provide effective leadership to its membership. One way is to conduct a yearly <u>survey</u> of its membership as well as survey the participants of the recent Fall Institute. For those who complete the survey and submit your name, you will be entered into a drawing for a membership for ACTE.

The Montana ACTE Board asks that you take approximately 5 minutes to complete <u>this survey</u> to help provide data to better guide your leadership team in planning for the future.

The Montana Society of CPAs Announces Accounting Opportunities Week Activities

<u>Accounting Opportunities Week is November 7-11, 2022, and the Montana Society of CPAs is looking</u> to bring celebrations and CPAs to your classroom and students.

The <u>Montana Society of CPAs</u> is partnering with the AICPA (American Institute of Certified Public Accountants) to raise awareness of the accounting profession among high school students, dubbing it "<u>Accounting Opportunities Week</u>", November 7-11. The Montana Society will have in-person, virtual live or on-demand presentations available to help high school students better understand opportunities in the CPA profession.

The Montana Society is looking for teachers around the state interested in participating. The Montana Society is also working on a proclamation from the Governor.

If interested, please contact Montana Society of CPAs Communications Director Erinn Donnell at <u>erinn@montana.cpa</u> with your interest and times/classes available to have a CPA from the area come to the classroom. This is a quick turnaround, as it begins next Monday, so please contact Erinn as soon as possible.

About Accounting Opportunities Week—Accounting Opportunities Week is a collaboration between state CPA societies and the AICPA to raise awareness of accounting career opportunities among high school students. The presentations, outreach and support materials to students and teachers will work to raise awareness of the accounting profession, explain the exciting and challenging roles that CPAs play in the business world, and encourage students to visit the <u>AICPA</u>, "<u>Accounting +</u>" and <u>state</u> <u>society websites</u>.

A History of Accounting Opportunities Week—Many students are making career decisions before they enter college. Now, more than ever, it's important to share with high school students the opportunities available with a career in accounting. The best way to do that is for them to hear from CPAs.

Several state societies have a "CPA Week" type of program, and by combining various successful elements, the profession can expand the program where feasible, and state societies can participate as volunteer and staff time and resources allow.

To-date, 38 state CPA societies have expressed interest in this initiative, along with the AICPA's National Commission on Diversity & Inclusion and Student Recruitment Committee.

To aid in consistent messaging and make this program easy for states to implement, the following resources are being developed by a working group, to be shared with all state CPA societies:

- --Updated PowerPoint presentation
- --Presenter training
- --How-to guide and template documents
- --Social media post templates
- --Pre-recorded presentation in the event a live presentation cannot be given
- --Connection to CPAs to provide virtual presentations, where necessary

Impact Measurement and Feedback Collection—It is important to get feedback from students and data to measure our work together. To gather student feedback, the materials will include a survey (via QR code) at the beginning and end of the presentation. The working group will also ask state societies to

provide data around the number of CPAs giving presentations, and approximate number of students reached.

Future Plans—Feedback received from both students and presenters will be used to update resources and identify additional needs. The goal is to do a second CPA awareness week in the spring.

Intuit's new Mint Simulation has Arrived

Give your students an interactive way to build financial literacy and confidence for their future. Check out <u>Mint</u> today.

New school year, new features--

Simplified teacher guide: Getting started is easier than ever with a simplified 'Getting Started' teacher guide. <u>Download the teacher guide</u>.

Embedded activities: Teacher guided activities are embedded directly within the student experience to prevent students from getting lost while exploring the tool. <u>Explore new activities</u>.

Integrated quizzes: Each learning module includes an integrated quiz with answers provided and embedded directly within the simulation, guiding students to the correct answer when needed. <u>View</u> the new simulation.

Have questions? Find answers to your questions about getting started with Intuit's new Mint simulation. <u>Contact Intuit</u>.

<u>The Prospects 2023 is Now Open—A High School & Middle School Business Plan & Pitch</u> <u>Competition</u>

The <u>Montana Chamber Foundation</u> is excited to again be hosting this <u>competition</u> and cannot wait to see what ideas are submitted. There are thousands of dollars in cash, scholarships, and experiences available. Last year there was over \$75,000 in cash and prized awarded. This is a great opportunity to get your students ideas exposed to business leaders in Montana.

<u>Tiana Yates</u> (<u>tiana@montanachamber.com</u>), the Montana Chamber Empowered Coordinator, will be your main contact for this year's competition. You do not have to be teaching <u>Empowered</u> to participate in the contest.

<u>The Prospects</u> includes both a high school and a middle school division. The Fall competition is open now with first submissions due January 6, 2023. Spring, or final submissions, are due March 10, 2023. The Awards Show will be held virtually, April 20.

Key Dates for The Prospects 2023

- --January 6: First Submission Date
- --January 12: Advancements Announced
- --March 10: Final Submission Date
- --March 24: Final Advancements Announced
- --April 20: Virtual Awards Show
- --May 21-23: In-person competition in Bozeman for the Grand Champion prize

After the first submission date (January 6), the current entries will be reviewed and then those to be judged for prizes will be announced. After the final submission date (March 10), any new submissions

will be reviewed and the submissions out of that group that will be moving on to be judged for prizes will be announced. Judges will have four (4) weeks to review all the advanced submissions and winners from those will be announced on the virtual awards show, April 20.

The submissions that place in the top 5 for new and existing businesses (10 submissions total) will be invited to Bozeman to compete for the Grand Champion prize. They will have in person mentorship opportunities, get a tour of the college, explore Bozeman, and compete Shark Tank style with their submission.

Eligibility: Any of Montana's high school and middle school students are encouraged to submit their innovative ideas and solutions or enter their existing businesses.

Submissions: Pitch Video (2 minutes or less), Business Summary (1,000 words max.), a Waiver Form signed by an Educator and/or Parent or Guardian, and a completed W-9 Form.

Complete contest and submission details can be found on <u>The Prospects page</u> of the Montana Chamber Foundation website.

For questions, please contact Tiana Yates at <u>tiana@montanachamber.com</u>.

Looking for Career Development Month Resources?

November is Career Development month. All teachers have free access to EVERFI's online career exploration, college planning, and soft skill development lessons. <u>Check them out</u> then <u>quickly create</u> <u>your account</u>.

Extend student learning by using the Elementary, Middle School, and High School Planning Calendars and Day-in-the-Life videos found in the <u>Resource Hub</u>.

Questions? Reach out to your local Implementation Specialist Sean at staticolice.com.

Early-Bird Registration for Stukent's ProfCon 2023 Now Available

<u>Stukent</u> will be holding its <u>Marketing ProfCon 2023</u> in Idaho Falls, Idaho, June 14-16, 2023. Early-bird registration is now open through November 25 with a registration rate of \$297.

After November 25, the rate will increase to \$397 thru January 5, then increase to \$447 thru April 10. After April 10, 2023, the rate will increase to the full rate of \$497.

The <u>Marketing ProfCon 2023</u> will be held at the Shilo Inn Idaho Falls. Each year, ProfCon brings you the latest trends, strategies, and best practices in the marketing industry.

<u>Stukent</u> provides cutting-edge simulations and courseware to help educators help students help the world. Visit their <u>website</u> to see all courses and simulations available for use in your classroom.

<u>\$1 Million to Schools to Help More Students Access Computer Science</u>

As part of the 10th Hour of Code, Code.org is awarding \$10,000 to one high school and one middle school in all fifty states + D.C. to assist districts with establishing a computer science pathway.

To be eligible a school must commit to:

--Establish a *new* computer science course using <u>Code.org</u>.

--Describe how you plan to continue expanding access to CS in your school and/or district.

--Provide a short statement of support from district leadership for expanding CS opportunities. --Organize a school-wide <u>Hour of Code</u> or other event/assembly for <u>CSEdWeek</u>.

In addition to the \$10,000 award, the implementing teacher in each winning school will receive a nocost scholarship to attend Code.org's Professional Learning Program.

You can find all the details at <u>code.org/prize</u>.

Introducing the New CodeHS Career Center—Start Exploring Today

The new <u>CodeHS Career Center</u> helps students match their computer science skills to their passions. Discover how computer science is used across various industries from transportation to healthcare.

Whether students are interested in sports, design, sustainability, or something else, they'll find a connection to computer science and better understand how they can apply the skills they're learning today to a future career.

There are over 20 industries in the <u>CodeHS Career Center</u>. Each industry includes an overview of how computer science is used, articles featuring real-world connections, and a career exploration lesson.

Read about the ways to use this free resource in your classroom here.

WBEA 2023-Registration is Now Open; Submit to Present by December 1

<u>Registration</u> is now open for the Western Business Education Association (WBEA) 2023 Conference. The early-bird MBEA/NBEA member rate is \$250 and includes three meal functions—Friday's Vendor Reception, Saturday's Luncheon, and the Awards Banquet and Closing Session on Sunday. The earlybird rate ends January 15, 2023.

The conference will be held in Helena at the <u>Best Western Plus Great Northern</u>, February 16-20, 2023. Rooms can be booked at the Great Northern at the conference rate of \$140. The rate includes breakfast each day, parking, and Wi-Fi.

Interested in being a part of the conference program? Have a lesson or resource you would like to share? Submit a <u>Call for Presentations</u> today. Breakouts sessions will be held Saturday and Sunday, February 18 and 19.

Please visit the <u>WBEA 2023 Conference</u> website for more details, including a schedule at-a-glance for planning purposes, a complete conference schedule, and information regarding vendors and sponsorships.

The 2022 Payback Challenge–Over \$70,000 in Scholarships for Students Available

<u>Next Gen Personal Finance</u> (NGPF) is excited to announce the <u>2022 Payback Challenge</u> with \$70,000 of scholarship funding for high school students.

The <u>Payback Challenge</u> is NGPF's annual scholarship contest that gives students a chance to win a \$2500 Grand Prize for their educational pursuits while developing an understanding of what college life will be like. More than \$70,000 in scholarships is available.

The challenge is based on NGPF's Arcade Game, Payback, which allows students to simulate financial decisions to get to and through college. Afterward, they respond to the question: What did you learn from the game that you'll be able to apply to your future experiences?

How to Enter

- 1. Have your students play Payback in class or at home
- 2. Students write a 250-word essay OR create a 90-second video

3. Collect your students' responses and nominate ONE student entry for the Payback Challenge Scholarship.

Submissions are open now. Nominations are due November 16.

Student can win over \$70,000 in scholarships. Scholarship winners will be announced in December 2022.

The following prizes will be awarded:

--National Grand Prize: 2 winners at \$2,500 each. All entries are eligible.

--Honorable Mention: 45 winners at \$1,000 each. Remaining entries are eligible. --Fee Grant Districts: 22 winners at \$1,000 each (2 per district). Students from Financial Empowerment & Equity (FEE) Grant districts are eligible

View the Payback Challenge rules and regulations.

Applications for 2022-2023 Perkins Rural Reserve Grants Now Open

Applications for the <u>Montana Perkins Secondary Rural Reserve Grant</u> can be submitted for the 2022-2023 grant cycle. The purpose of this year's <u>Montana Perkins Secondary Rural Reserve</u> grant is to create career awareness, recruit, and retain students within a CTE Secondary Program of Study that leads to a high skill, high wage, or in-demand occupations.

There are currently 176 schools offering over 260 Career and Technical Education courses to students in grades 5-8 in our Montana schools. The most offered course is in career exploration. Since Montana does not receive enough funding to allow us to provide Perkins funding for middle school programs this year's Rural Reserve Grant will be to encourage pathway work for the middle grades.

Schools could use the funds to help:

- --establish innovative delivery methods for career exploration
- --expose students to employability skills earlier
- --establish foundational elements for work-based learning
- --improve transitions from middle grades into secondary Career and Technical Education pathways.

<u>Grants</u> of up to \$5,000 each will be available to secondary Perkins eligible school districts to support CTE work in the middle grades (5-8). Schools will have had to complete the Perkins Comprehensive Local Needs Assessment (CLNA), and their E-Grant application must be approved for the 2022-2023 Grant cycle before applying.

Schools that were awarded in previous years are eligible to apply, however, preference will be given to new applicants. The 2022-2023 application can be downloaded from the <u>CTE page</u> of the OPI website under the Funding menu.

<u>Fun Facts & Trivia</u>

Lady and the Tramp made its world premiere in Chicago on June 16, 1955.

The animated film features Lady, a young cocker spaniel from a respectable home, who falls in love with Tramp, a mutt who lives in the railroad yards.

They enjoy several outings together, including a memorable spaghetti dinner by moonlight at Tony's.

Lady and the Tramp was the first Disney animated feature filmed in CinemaScope, which necessitated extra work in planning scenes and action to fill the entire screen.

The idea for the film came from a short story by Ward Greene entitled, "Happy Dan, the Whistling Dog."

The role of Lady was inspired by Disney writer Joe Grant's Springer Spaniel named Lady.

The idea for the scene in which Darling received the gift of a puppy in a hatbox was based on a true story in which Walt Disney gave a puppy to his wife, Lillian.

Lillian was disappointed at first as she preferred to choose her own hats; however, she quickly recovered when the pup emerged, and she named him Sunnee.

The film was enlivened by such songs as "He's a Tramp" and "The Siamese Cat Song, " by Sonny Burke and Peggy Lee.

In early script versions, Tramp was first called Homer, then Rags, then Bozo.

Walt Disney came up with the name Tramp; however, some on staff thought the name was too risqué.

A 1940 script introduced the twin Siamese cats named Nip and Tuck, but were eventually became known as Si and Am.

The film stars such voice talents as Barbara Luddy as Lady and Larry Roberts as Tramp.

Peggy Lee provided the voices of Darling, the Siamese cats, and Peg the show dog.

Peggy Lee helped promote the film on the Disney television series, explaining her work with the score and singing a few numbers.

A live action re-telling of the 1955 film was released on November 12, 2019.

The live action movie including several actors providing voices including Justin Theroux as Tramp and Sam Elliot as Trusty.

The movie was filmed in Savanah, Georgia.

For the role of Tramp, filmmakers found Monte, a rescue dog from New Mexico, while Lady was played by Rose, a prized hunting dog.

The iconic spaghetti scene at Tony's Restaurant took three days to film, completed with sugarless, undyed licorice soaked in chicken broth, which had a taste both dogs liked and enough consistency so they could both keep eating.

Issues of the Wednesday Reader are archived on the Montana Business Education Association (MBEA) website at <u>www.mbea.info</u>. The Wednesday Readers are under the Newsletter section and listed most recent first.

Eric Swenson Business Education Specialist Montana Office of Public Instruction PO Box 202501 Helena, MT 59620-2501 406.444.7991 406.444.1373 (Fax) eswenson@mt.gov



"You don't make decisions because they are easy; you don't make them because they are cheap; you don't make them because they're popular; you make them because they're right." ~Rev. Theodore Hesburgh