

## The Wednesday Reader

January 30, 2019

### Stock Market Game Registration is Now Open for Spring 2019—Competition Begins February 19

Want to facilitate learning that is exciting and fun for both you and your students? Those teachers that have participated know about the benefits of involving their classes in The Stock Market Game™ sponsored by the Montana Council for Economic Education.

The program is easy to administer, and teaches and reinforces these essential skills and concepts: Critical Thinking, Decision-making, Cooperation and Communication, Primary Research, and Saving and investing. Students use real internet research and news updates, making the simulation an even better mirror of the real marketplace. While the competitive gameplay creates student excitement, the educational experience delivers the biggest impact.

Cash prizes are also awarded for the top three teams. Participation fees are \$15 per team (5 students maximum per team) and scholarships are available if funds are limited.

**Registering Teams for the Stock Market Game:** Competition begins on February 19, and runs for 10 weeks, with April 26 being the final trading day. To find out more information and register teams for competition, go to [www.stockmarketgame.org](http://www.stockmarketgame.org), and click on the registration link in the center of the screen.

What students gain from The Stock Market Game™ program is a remarkable experience—and even more important, an education for life.

If you have any questions, please contact Tim Alzheimer at [timalz@montana.edu](mailto:timalz@montana.edu), or by telephone, 406.994.2263.

### February 6 is Deadline to Register for the High School Business Challenge—Spring 2019 Edition

The key to getting your students to understand key business concepts is through hands-on activity. If you've not yet done so, consider this simulation designed to develop management, financial, marketing and critical thinking skills in a competitive, learning enhanced environment.

The Montana High School Business Challenge, sponsored by the Montana Chamber Foundation and administered by the Montana Council for Economic Education lets your students actively participate in a state-wide simulation as real entrepreneurs. The students manage the business of a Digital Music Player manufacturer, and many daily decisions face the students, including financial, ethical, legal, and competitive issues. It is a dynamic simulation that can be incorporated into many different class disciplines.

The state-wide competition runs eight weeks, beginning Wednesday, February 13 and concluding Wednesday, April 17. College scholarships are awarded yearly to the top three teams, as determined by an academic year-end playoff. The cost is \$15.00 per team.

**REGISTERING TEAMS FOR SPRING SEMESTER? QUESTIONS?:** To register teams for the fall Business Challenge competition or if you have any questions, please contact Tim Alzheimer via e-mail, [timalz@montana.edu](mailto:timalz@montana.edu), or by telephone, 994-2263 for further information. Team registration deadline is Wednesday, February 6.

**INTERESTED IN PARTICIPATING?** First-time participants need to be trained prior to involvement in the Business Challenge by webinar training sessions which introduces the teacher to the concepts and procedures the simulation. It will be held on Monday February 4, and Tuesday February 5 from 4:30-6:00 p.m. If you are a first-time participant, or simply want to re-familiarize yourself with the fundamentals of the Business Challenge, please register online at: <https://register.gotowebinar.com/register/2911424723066560525>.

**REFRESHER WEBINAR FOR PAST PARTICIPANTS:** A webinar is scheduled on Wednesday, February 6, from 4:30-6:00 p.m. for teachers that have previously participated in the Challenge who want to refresh their skills and learn more about the simulation. This webinar is voluntary, and is open only to teachers that have previous HSBC involvement. Space is limited. The web address to register for this webinar is: <https://register.gotowebinar.com/register/2076204904282350093>.

### Google Launches Doodle for Google Contest

Calling all K-12 artists! The [Doodle for Google contest](#) kicked off January 8 and will close on March 18.

This year's theme is "When I grow up, I hope..." Students can work with any materials they want, but all doodles must be entered using the entry form. Parents and teachers can mail the completed entry form or submit it online as a .png, or .jpg.

The contest is open for entries until March 18, 2019, at 8:00 pm Pacific Time (PT). Details regarding the [Doodle for Google contest](#) can be found at [doodles.google.com/d4g/how-it-works/](https://doodles.google.com/d4g/how-it-works/).

Visit [doodle4google.com](https://doodle4google.com) for [lesson plans](#) and details on how to enter.

### **Update Regarding Montana Content Standards Development for Career & Technical Education and Computer Science**

The Montana Office of Public Instruction is currently under the Research and Review stage related to the update and development of Montana Content Standards for Career and Technical Education, Computer Science, Library Media, Social Studies, and Technology. Following the close of the Research and Review stage, revision and writing teams will be assembled and will meet in Helena in July 2019.

As part of the Research and Review stage, the Office of Public Instruction is currently gathering analysis and feedback on

- [Computer Science](#)
- [Career and Vocational/Technical Education and Workplace Competencies](#)
- [Technology and Library Media-Information Literacy](#)
- [Social Studies](#)

The Revision stage will take place May-October 2019, which includes the development of Content Standards Revision Teams.

The Office of Public Instruction is seeking applicants/nominations for participants in the revision of content standards. Applications should be submitted via the following Google Form:

[https://docs.google.com/forms/d/e/1FAIpQLSeJNDghtR9Q\\_9h6CBx9RTZyDp5iIHLO23aTNi-WECWP4Clqw/viewform](https://docs.google.com/forms/d/e/1FAIpQLSeJNDghtR9Q_9h6CBx9RTZyDp5iIHLO23aTNi-WECWP4Clqw/viewform). If you require an alternate version of the form, please contact Colet Bartow, [cbartow@mt.gov](mailto:cbartow@mt.gov).

The deadline for applications is Friday, May 3, 2019. Successful applicants will be notified via email before June 1, 2019.

The selection criteria for participants include:

- representation from PK-20 teacher experts in each of the content areas
- geographic distribution
- large/small district representation
- cultural diversity and special populations' representation
- at least one administrator

For additional information, see Content Standards Revision Guidelines

<https://sites.google.com/opiconnect.org/mtstandardsrevision/standards-revision-guidelines>

Individuals seeking to be a member of a Content Standards Revision Team are required to complete the [Montana Content Standards 101](#) course via the [OPI Teacher Learning Hub](#) (<https://learninghub.mrooms.net>). After completing the Montana Content Standards 101 course, you will receive a Certificate of Renewal Units for one (1) unit.

All writing team members MUST be available to attend the scheduled work sessions in July 2019. Additional online work sessions may be scheduled by the individual teams between August and November 2019.

In order to participate on a revision committee, you must be available to travel to Helena during the dates below.

- July 24-26, 2019: Career and Technical Education/Workplace Competencies; Social Studies,
- July 31-August 2, 2019: Computer Science; Technology; Library Media

More information about the standards revision process can be found on the [K-12 Content Standards and Revision page](#) of the OPI website.

### **Seeking Partnership Highlights for CTE Promo Video to be Used for Montana Rotunda Activities February 26 & April 3**

The Montana Office of Public Instruction's Career, Technical and Adult Education Division is seeking highlight local Career Technical Education programs and/or Career & Technical Student Organizations who are working with local business and industry partners, including non-profits and community organizations..

The video project will be used for the Rotunda events held during the 2019 Montana Legislature session on February 26 and April 3. The event in February will focus on CTSO's and the April event will focus on Industry connection in the classroom. The premise for the video will be focused on highlighting a particular and specific story in each CTE division that brings things full circle, meaning connects teachers, students, parents, industry etc.

For example, Darby High School's Industrial Trades & Technology Education program has partnered with Measure Nets (a local fly fishing net company sold in the state of Montana) to make the wooden frames for their fishing nets. Once the net is sold in the local fly shops around Montana, part of the revenue then goes back into the high school program for additional funding for new equipment. This in turn shows students making a difference in their community empowering others to do the same and possibly enroll in CTE

The video will be compiled in to a montage for a larger 10-minute video used at the Rotunda events, then further broken out to promote each of your divisions individually as well. Each of program/CTSO videos will be about 2-3 minutes in length highlighting the stories and each CTE divisions as a whole. The videos will be promoted on the OPI website and other platforms.

The production of the videos are being coordinated by Austin Schweitzer, Marketing Coordinator for the Career, Technical and Adult Education Division. If you are interested in sharing the great projects and accomplishments of your program and your students, please let me know.

If you have questions, please feel free to contact myself or Austin directly at [austin.schweitzer@mt.gov](mailto:austin.schweitzer@mt.gov).

### **Montana ACTE Rotunda Activity—February 26 in Helena at the Montana State Capitol**

The [Montana ACTE](#) Legislative Committee invites the students and advisors of your Career & Technical Student Organizations (CTSO) to participate in Montana ACTE Rotunda Activity (Legislative Day) to be held on Wednesday, February 26, 2019, in Helena, Montana.

You can make a difference by participating.

Montana ACTE ([www.montanaacte.org](http://www.montanaacte.org)) hopes to inspire new leaders and encourage continuing communication with legislators. All students participating in the Rotunda Activity must be accompanied by his/her CTSO advisor while in the Capitol. The students should have received legislative training on appropriate behavior and protocol prior to February 26. CTSO students are expected to wear their organization's appropriate uniform or professional business attire.

There is a \$250 stipend for expenditures such as gas, meals, or overnight stays from Montana ACTE.

For more information contact Kellan Standley, Montana ACTE Rotunda Coordinator at [kstandley@bainvilleschool.k12.mt.us](mailto:kstandley@bainvilleschool.k12.mt.us).

### **Registration is Now Open for the 2019 ACTE Region V Conference in Bozeman, April 10-13**

The [Montana Association for the Career & Technical Education](#) (Montana ACTE) is excited to announce [registration](#) is now open for the 2019 ACTE Region V Conference—*CTE Roundup Under the Big Sky*—in Bozeman, April 10-13, at the Best Western Plus GranTree Inn.

ACTE members from all across the western US and throughout the Pacific Islands will be taking part in the [2019 Region V Leadership Conference](#) in Bozeman. Montana ACTE members are able to register at a discounted rate of \$350, a \$75 savings off the \$425 Early-Bird rate. The deadline to register with the Montana ACTE member rate will be February 15, 2019.

The room rate at the Best Western Plus GranTree Inn is \$94 plus taxes. Reservations can be booked directly with the GranTree Inn by calling 406.587.5261 and using group code *MACTE*.

Details about the 2019 ACTE Region V Leadership Conference, including a tentative schedule, keynote speakers, tour options—including a pre-conference tour to Big Sky and West Yellowstone—and dinner & entertainment details can be found in the ACTE Region V Conference Registration Packet at <http://acte.informz.net/ACTE/data/images/2019%20Region%20V%20Final.pdf>.

If interested in being a part of the conference's program, the [Call for Presentations](#) is now open and can be completed online at <https://docs.google.com/forms/d/e/1FAIpQLSdbsul0vQzz1sfNgCZf8M335X2QLrSTdWrUPOxCT9a18uzbeQ/viewform>. Breakout sessions will be held Thursday and Friday, April 11 and 12.

### **[Planning to Attend the ACTE Region V 2019 Conference? Want Graduate Credit for Lane Change &/or Renewal? Only \\$99.](#)**

The [ACTE Region V's 2019 Conference](#) will be held in Bozeman, Montana, April 10-13, and Montana ACTE is excited to provide attendees with an added benefit. Attendees of the ACTE Region V 2019 Conference will be able to earn graduate-level college credit from Montana State University Billings. The cost for the credit is \$99.00.

The Montana Association for Career and Technical Education has partnered with Montana State University Billings to provide ACTE Region V 2019 Leadership Conference participants with the option to earn one (1) graduate-level credit from MSU Billings' Extended Campus. Registration and payment for the credit can be completed at <https://goo.gl/7k4WRi>.

The credit, EDCI 589-400, is not applicable to a Master's degree offered by MSU Billings; however, the credit may be used to fulfil K-12 licensure requirements, "lane changes," or other continuing education requirements for professionals.

[ACTE Region V 2019 Leadership Conference](#) attendees who wish to earn the graduate credit will be required to provide proof of registration and attendance (such as a copy of registration receipt and nametag), provide a written agenda/synopsis listing all the conference sessions and all the conference-related activities attended (including workshops, tours, networking sessions, etc.), and create a lesson plan in which materials and/or resources gained from the ACTE Region V 2019 Leadership Conference are implemented. All materials will need to be submitted by May 3, 2019.

For complete details about the credit offering, including a syllabus, a template for the lesson plan, directions for utilizing the lesson plan template, and a copy of the rubric which will be used to evaluate the lesson plan and lesson materials can be found on the ACTE Region V website at [www.acteonline.org/region-page/region-v-events](http://www.acteonline.org/region-page/region-v-events) along with other details regarding the 2019 event in Bozeman.

Questions regarding the graduate credit offering can be sent to Eric Swenson at [eswenson@mt.gov](mailto:eswenson@mt.gov). See you in Bozeman.

### **[NBEA 2019 Convention—Chicago, April 16-20—Now Ready for You](#)**

The [National Business Education Association](#) (NBEA), [nbea.org](http://nbea.org), is excited to share with you the tremendous educational sessions that will be offered at the [NBEA 2019 Annual Convention](#), which will be held April 16-20, in Chicago, Illinois. The NBEA Convention is consistently rated as the most valuable conference for business educators.

With over 90 educational sessions, you will find new and creative ways to enhance your classrooms and business education programs. Access a complete listing of all concurrent sessions by [clicking here](#) for the convention program brochure and the convention registration form.

The Chicago Marriott Downtown Magnificent Mile will be the host site for the [NBEA 2019 Annual Convention](#). Conference room rates are \$165 Single; \$165 Double; each additional person in room is \$20. Online reservations can be completed at <https://book.passkey.com/e/49816955>.

Please note the following dates & times as you plan to attend the NBEA 2019 Convention:

--Technology workshops begin on Tuesday, April 16, at 9:00 a.m. and conclude on Friday, April 19, at 11:00 a.m.

--The Business Education Research Conference will hold a Wine & Cheese Expo on Tuesday, April 16, at 4:00 p.m. Sessions (including more than 20 "My Favorite Assignment" sessions) begin on Wednesday, April 17, at 8:00 a.m. and conclude on Friday, April 19, at 11:30 a.m.

--A full array of concurrent sessions begin on Wednesday, April 17, at 10:30 a.m. and conclude on Friday, April 19, at 4:45 p.m.

--A workshop with the culinary team at the Chicago Marriott Downtown Magnificent Mile takes place on Wednesday, April 17, from 9-11:30 a.m.

--The W!SE Certification for Personal Finance will be held on the morning of Friday, April 19.

Please review the program carefully before making your hotel and travel arrangements to Chicago, so you can take full advantage of the educational and networking opportunities. The Opening General Session take place on Wednesday, April 17, at 3:00 p.m. and the Closing General Session will be on Saturday morning, April 20.

Do not miss this dynamic convention dedicated to business education. NBEA looks forward to seeing you in Chicago.

### **FREE 2019 AICPA Advanced Accounting Trainings—Including Helena, June 24-26, 2019; Registration Now Open**

The American Institute of Certified Public Accountants (AICPA), the Montana Society of Certified Public Accountants, and the Career & Technical Education division of the Montana Office of Public Instruction are excited to announce a FREE three-day training for the [APBP: Accounting Program for Building the Profession](#) (formerly known as Accounting Pilot & Bridge Project).

The registration for the [APBP: Accounting Program for Building the Profession](#) training to be held in Helena at Helena College is now open. The Helena training will be held June 24-26, 2019.

As in past years, the AICPA has partnered with state CPA societies and/or state departments of education throughout the country to bring you training sessions to equip you with higher order accounting curriculum that will increase your students' engagement.

Becoming a part of APBP will enable you to level up your accounting class with more engaging, advanced content. Even better, registration is provided for FREE, courtesy of the AICPA Foundation.

Exclusively for high school accounting teachers, those that complete the full program will also receive:

- Daily lesson plans and assignments
- Pre-written exams with answer keys
- A textbook, including teacher's notes and PowerPoint presentations
- Refresher videos and webcasts
- Continuous support from APBP trainers

Graduate-level college credits and OPI renewal units will be available.

More than 1,000 high school teachers in 42 states have attended the training, received their free materials and been provided ongoing support. Are you interested? Head over to the APBP website ([startheregoplaces.com/teacher/apbp-advanced-accounting](http://startheregoplaces.com/teacher/apbp-advanced-accounting)) to register for the Helena training. To see the topics to be covered in the training, download a [PDF of the sample rubric](#).

### **Montana Teenpreneur Roundup—Submission Portal Now Open**

Calling all BPA and DECA advisors. Will your students be entering a Competitive Event for entrepreneurship-related categories OR do they operate a School-Based Enterprise?

If YES, you should encourage them to submit entries to [Montana Teenpreneur Roundup](#) where they can receive cash prizes and a free 4-day entrepreneurship workshop at MSU.

The *Roundup* provides BPA and DECA students a great “twofer” opportunity to win prizes and receive statewide recognition for their business savvy while also preparing for their CTSO competitions. *Roundup* submissions can copy-and-paste from materials they create for Competitive Events and our business summary template is easy to complete for students running a SBE.

Submission deadline is February 10, 2019.

Visit the [Montana Teenpreneur Roundup](#) homepage for information about our two submission categories, examples from last year's entries to help guide your students, evaluation rubrics our judges will use, and much more.

The *Roundup* is part of a suite of entrepreneurship-related programs for high school students and educators hosted by Bozeman-based [One Montana](http://OneMontana.org). For additional information or questions, contact Jim Masker at [jim@OneMontana.org](mailto:jim@OneMontana.org).

### **2018-2019 Montana Teenpreneur Roundup Now Open for Student Submissions**

Do you teach students who exhibit an innovative spirit, the kind who ask "How might we?" or "Couldn't we try it this way?" or "I have an idea." Are you looking for a unique Project-Based Learning activity to try with your students? If yes, then please help us find, celebrate and reward Montana's next generation of entrepreneurs and innovators. You know who they are for they are already sitting in your classroom and participating in your CTSO club.

Now in its third year, [Montana Teenpreneur Roundup](http://Montana Teenpreneur Roundup), sponsored by Bozeman-based nonprofit [One Montana](http://OneMontana.org) ([onemontana.org](http://onemontana.org)) provides high school students an opportunity to demonstrate their creativity by submitting ideas for innovative products and services that solve problems in their lives and for solutions they see to improve their communities, Montana and the country, as a whole.

Since 2017, the *Roundup* has distributed \$5,000 to students with innovative ideas and their teachers. Students are celebrated during an awards ceremony hosted by the Governor at the Capitol. And, they are eligible to attend an all-expenses-paid 4-day accelerated entrepreneurship workshop at Montana State University.

The *Roundup* seeks students who have...

*Category 1- New Business Ideas:* Students with innovative ideas for new products or services that have the potential to improve our lives. It doesn't matter if the idea is serious or whimsical as long as it is an innovative solution to a contemporary problem.

*Category 2- Existing Businesses:* Students who already run small businesses. Some do it to earn spending money, while some do it as fundraising projects for their school clubs. It doesn't matter how small the existing business is, as long as it is profitable.

For more information about *Montana Teenpreneur Roundup*, go to [www.OneMontana.org](http://www.OneMontana.org) and click on the hyperlink for the *Roundup*.

### **Fun Facts and Trivia**

Taipei is the largest city and capital of the Republic of China, or what is commonly known as Taiwan.

The city is located along the Tamsui River in the Taipei Basin on the northern tip of Taiwan and is home to 6.9 million people.

The name "Taiwan" is a phonetic borrowing from the indigenous Siraya people of Taiwan, who called it something like "Tayuan", meaning "I" or "us". "Bei" or "pei" is the Chinese word for north, so Taipei effectively just means "Tai North".

After losing mainland China to the Chinese Communist Party in the Chinese Civil War in 1949, the ruling Kuomintang relocated the Republic of China (ROC) government to Taiwan and declared Taipei the provisional capital of the ROC in December 1949.

Construction of the Taipei 101, a 101-story tower, started in 1999 and finished in 2004.

When it was completed in 2004 with a height of 1,670 feet, Taipei 101 was the world's tallest inhabited building.

Within Taipei 101, a 728-ton steel pendulum serves as a tuned mass damper to offset up to 40 percent of the building's movements caused by strong wind gusts; visitors who reach the 87th to 91st floors can view the mass damper's 18-ft-diameter sphere.

Since the number four is considered unlucky in Chinese culture, Taipei 101 has no 44th floor; the 44th floor has been replaced by Level 43, with 42A replacing the actual 43 to compensate for the skipped floor number.

The most popular night market for street food is the Shilin Market in north Taipei with more than 500 stores and vendors, where the competing scents of chicken cutlets, oyster omelets, pan-fried buns and stinky tofu pull visitors in every direction.

In 2012, Taipei was considered a global 'Alpha -' city, meaning it links major economic regions in the world's economy.

Taipei has free public access Wi-Fi.



YouTube cofounder Steve Chen and Yahoo cofounder Jerry Yang were both born in Taipei.

Taipei-born former U.S. Secretary of Labor Elaine Chao, who served under President George W. Bush from 2001 to 2009, made history as the first Asian-American woman to ever be appointed to the President's Cabinet.

The Taipei metro system, which began operating in 1996, has a daily average ridership of around 2 million.

When residents hear Beethoven's "Für Elise" playing in the streets of Taipei, the whole neighborhood rushes outside for the garbage truck; via the "trash doesn't touch the ground" system requires Taiwanese citizens to deliver their rubbish straight to the back of the truck five nights a week in government-sanctioned blue bags.

Taiwanese airline EVA Air's "Hello Kitty" planes operate 11 flights out of Taipei's main international airport, the Taiwan Taoyuan Airport; amenities on the "Hello Kitty" flights include more than 100 Hello Kitty-themed items, including napkins, cups, utensils, toiletries and rice crackers.

Issues of the Wednesday Reader are archived on the Montana Business Education Association (MBEA) website at [www.mbea.info](http://www.mbea.info). The Wednesday Readers are under the Newsletter section and listed most-recent first.

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"You don't make decisions because they are easy; you don't make them because they are cheap; you don't make them because they're popular; you make them because they're right." ~Rev. Theodore Hesburgh