

## **The Wednesday Reader**

### **August 28, 2019**

Welcome to the 2019-2020 school year. Today marks the beginning of the Wednesday Reader for the school year—your weekly informational email containing details about professional development opportunities, events for students, curriculum resources, funding opportunities, and other interesting items for your use.

Please feel free to share any resources, events, and ideas you may think may be interest t other Montana business education professionals. Enjoy your day and have a great year ~ *Eric Swenson, Business Education Specialist, [eswenson@mt.gov](mailto:eswenson@mt.gov)*.

### **Montana Business Educators Spend Summer Days with the AICPA in Helena**

The 2019 edition of the Montana Business Education Summer Update was held in Helena at Helena College, June 24-26, 2019, which was held in partnership between the American Institute of Certified Public Accountants (AICPA) and the Montana Society of Certified Public Accountants to provide training for the [APBP: Accounting Program for Building the Profession](#) advanced accounting curriculum.

The three-day event featured hands-on training of the curriculum including daily lesson plans and assignments, pre-written exams with answer keys, the curriculum textbook and PowerPoint presentations, and videos and webcasts. Attendees also received daily goodie bags and an HP 10bII+ financial calculator. A graduate-level credit was also available from MSU Billings in addition to OPI renewal units.

The training, hosted by OPI Business Education Specialist Eric Swenson and Montana Society of CPAs' Executive Director Allen Lloyd, was conducted by Dr. Kimberly Swanson Church from the University of Missouri Kansas City and Glenda Eichman, a business educator at Manhattan High School in Manhattan, Kansas.

Following the training, attendees were granted access to the free [APBP: Accounting Program for Building the Profession](#) curriculum for use in their classroom.

In addition to the Montana secondary and post-secondary business educators, business educators from Wyoming and Nevada also participated in the Update's training.

To learn more about the [APBP: Accounting Program for Building the Profession](#) curriculum, please visit the AICPA's Start Here. Go Places.® website at [www.startheregoplaces.com/teacher/apbp-advanced-accounting](http://www.startheregoplaces.com/teacher/apbp-advanced-accounting).

If you were not able to attend the [APBP: Accounting Program for Building the Profession](#) training in June and are interested in a future possibility, the Montana Society of Certified Public Accountants is interested in sponsoring a training again in Montana in another year or two.

### **Mark Your Calendars for 2019-2020 Business Education & CTE Professional Development Opportunities**

Below is a listing, with links to more details, for Business Education- and Career & Technical Education-related professional development opportunities on the state, regional, and national levels for this school year.

2019 New CTE Professionals Workshop: October 16; Best Western Heritage Inn, Great Falls

Montana ACTE 2019 Fall Institute: October 17-17; Best Western Heritage Inn, Great Falls

[Jump\\$tart National Educator Conference](#): November 1-3; Washington, DC

[Adobe MAX—The Creativity Conference](#): November 4-6; Los Angeles, CA

[ACTE CareerTech VISION 2019](#): December 4-7; Anaheim, CA

[NICE K-12 Cybersecurity Education Conference](#): December 9-10; Anaheim/Garden Grove, CA

[Western Business Education Association 2020 Conference](#): February 13-17; Torrance, CA

[Northwest Council for Computer Education 2020 Conference](#): March 4-6; Seattle, WA

[National Business Education Association 2020 Annual Convention](#): April 7-11; Boston, MA

[ACTE Region V 2020 Conference](#): April 22-25; Lake Tahoe, NV

All of these professional development events are Perkins and State CTE/VoEd funding eligible.

### **You're Invited to the EVERFI Certified Teacher Program**

You are invited to join EVERFI's [Fall 2019 Certified Teacher Program](#). This new competency-based professional development opportunity allows you to demonstrate how you integrate EVERFI's digital learning platform to teach real world skills in your classroom.

Participants earn a micro-credential, a digital badge for your resume and email signature and a professional development certificate. Additionally, participants gain a deeper understanding of EVERFI's critical skills courses, plan for implementation within their classrooms, and become education technology advocates in their school and district.

Visit [everfi.com/program/certified-teacher](http://everfi.com/program/certified-teacher) for more information and to submit an application. The application deadline for the Fall 2019 cohort is September 20.

### **Reach Higher Montana Dual Enrollment Educator Scholarship Program**

Reach Higher Montana aims to increase high school students' access to high quality dual enrollment opportunities by expanding the number of educators eligible to teach courses for college credit, especially in Montana's small communities.

May of 2019 was the first year Reach Higher Montana awarded the Dual Enrollment Educator Scholarship and they encourage anyone interested in this opportunity to apply for the next opportunity in the spring of 2020.

Eligibility is open to educators currently teaching in Montana, preferably in a school classified as Class B or C and be committed to offering dual enrollment course(s) in current school upon completion of educational requirements (Master's degree, plus nine graduate credits in content area for General Education Core; additional education as needed for Career and Technical Education courses). Additional information on educational requirements can be found at <https://mus.edu/dualcredit/Qualifications.asp>.

Currently, one scholarship per year is awarded in the amount of up to \$5,000 per year, for two years.

How to Apply:

- The Dual Enrollment Educator Scholarship will re-open spring of 2020
- To preview requirements, check out the [Dual Enrollment Educator Scholarship Application](#)

For questions regarding the scholarship, please contact Reacher Higher Montana Executive Director, Kelly Cresswell at [kcresswell@reachhighermontana.org](mailto:kcresswell@reachhighermontana.org).

### **Advance Registration for ACTE's 2019 VISION in Anaheim is Available thru October 26**

The premier event for CTE professionals to connect and collaborate, the Association for Career & Technical Education's [ACTE CareerTech VISION 2019](#) features high-quality CTE programs, strategies for successful collaboration and innovation in the classroom.

This December 4-7, thousands of educators, business leaders and industry representatives will gather in Anaheim, California, to learn and inspire.

If interested in attending, the [Advance Registration](#) rate is currently available at \$445 and ends on October 25; after which, registration will be \$525.

[Hotel reservations](#) can also be made for [CareerTech VISION 2019](#) at many of the hotels near the Anaheim Convention Center.

Also, check out the CareerTech VISION 2019's [Travel page](#) for Delta and Disneyland discounts.

### **2019 NICE K-12 Cybersecurity Education Conference—December 9-10**

Are you planning to attend ACTE's CareerTech VISION 2019 and/or are you interested in learning more about incorporating cybersecurity in your curriculum? [National Initiative for Cybersecurity Education \(NICE\) K-12 Cybersecurity Education Conference](#).

The NICE K-12 Cybersecurity Education Conference ([www.k12cybersecurityconference.org](http://www.k12cybersecurityconference.org)) will be held December 9-10 at the Hyatt Regency Orange County, just a block away from the Anaheim Hilton and the CareerTech VISION 2019 conference site.

Join NICE in the expanding national effort to promote and increase the K12 cybersecurity education programs throughout the country, and address how K12 education is uniquely positioned to accelerate learning, identify methods to best nurture a diverse learning community, and provide approaches to guide career development and workforce planning for students.

Conference Presentation Tracks includes

- Increase Cybersecurity Career Awareness
- Infuse Cybersecurity Across the Educational Portfolio
- Integrate Innovative Cybersecurity Educational Approaches
- Design Cybersecurity Academic & Career Pathways
- Promote Cyber Awareness

The Early-bird registration of \$275 is available through September 30. Discounted hotel rates are available at the Hyatt Regency Orange County for \$159.00 plus taxes and fees.

For conference details and to register, please visit [www.k12cybersecurityconference.org](http://www.k12cybersecurityconference.org).

### **Fun Facts and Trivia**

Apples originated in Central Asia and were brought to the Americas by European colonists.

The apple tree originated in Central Asia, where its wild ancestor, *Malus sieversii*, is still found today.

The center of diversity of the genus *Malus* is in eastern present-day Turkey.

The apple tree may have been the earliest tree that humans cultivated and growers have improved its fruits through selection over thousands of years.

Alexander the Great is credited with finding dwarfed apples in Kazakhstan in 328 BCE.

Winter apples, picked in late autumn and stored just above freezing, have been an important food in Asia and Europe for millennia.

The first apple orchard on the North American continent was planted in Boston by Reverend William Blaxton in 1625

Apples contain no fat, sodium or cholesterol and are a good source of fiber.

Apples contain high levels of boron, which stimulates electrical activity of the brain and increases mental alertness.

Apple trees take four to five years to produce their first fruit.

Apple varieties range in size from a little larger than a cherry to as large as a grapefruit.

The largest apple ever picked weighed 3 pounds.

There are more than 8,000 varieties of apples, the largest variety of fruit to exist.

More than 2,500 varieties of apples are grown in the United States, but only the crabapple is native to North America.

Apples are grown in all 50 states, but only for commercial production in 36 states.

The top apple producing states are Washington, New York, Michigan, Pennsylvania, California and Virginia.

The apple variety 'Red Delicious' is the most widely grown in the United States.

The GoldRush apple is a sweet-tart yellow apple with a long shelf life and is the state fruit of Illinois, Minnesota, New York, Vermont, Washington and West Virginia.

The top apple producers around the world are China, United States, Turkey, Poland and Italy.

Most apples can be grown farther north than most other fruits, because they blossom late in spring, minimizing frost damage.

Apples are the second most valuable fruit grown in the United States with Oranges being first.

Apples are a member of the rose family of plants, along with pears, peaches, plums and cherries.

Apples account for 50 percent of international deciduous fruit tree production.

A peck of apples weighs an average of 10.5 pounds, with a bushel of apples weighing about 42 pounds.

It takes about 36 apples to create one gallon of apple cider.

Pomology is the science of apple-growing.

The fear of apples is known as Malusdomesticaphobia.

America's longest-lived apple tree was reportedly planted in 1647 by Peter Stuyvesant in his Manhattan orchard and was still bearing fruit when a derailed train struck it in 1866.

The world's largest apple peel was created by Kathy Wafler Madison on October 16, 1976, in Rochester, NY. It was 172 feet, 4 inches long

Issues of the Wednesday Reader are archived on the Montana Business Education Association (MBEA) website at [www.mbea.info](http://www.mbea.info). The Wednesday Readers are under the Newsletter section and listed most-recent first.

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*"You don't make decisions because they are easy; you don't make them because they are cheap; you don't make them because they're popular; you make them because they're right." ~Rev. Theodore Hesburgh*