# The Wednesday Reader *October 10, 2018*

Please note—with the New CTE Professionals Workshop and Montana ACTE 2018 Fall Institute next week in Billings, there will not be a Wednesday Reader for October 17.

# State CTE/VoEd Funding Final Allocations Available for Review

The State CTE/VoEd funding final allocations for the 2018-2019 school year are posted for review. The State CTE/VoEd funding final allocations are generated based on the data entered into TEAMS (Terms of Employment, Accreditation, and Master Schedule) for the prior 2017-2018 school year.

The CTE tab in TEAMS was made available last April and districts were asked to complete a few additional items on the tab and review the details carefully to make sure the data was accurate.

The 2018-2019 State CTE/VoEd Funding allocations will be distributed to districts by November 1.

The State CTE/VoEd Funding final allocations can be found on the CTE page of the OPI website under the Funding tab.

The direct link to the final allocations can be found at <a href="http://opi.mt.gov/LinkClick.aspx?fileticket=P2Q5KUZGPHc%3d&portalid=182">http://opi.mt.gov/LinkClick.aspx?fileticket=P2Q5KUZGPHc%3d&portalid=182</a>.

### Verify Courses Entered into OPI's TEAMS System—Date Used for Perkins, CTE Funding, & Pathways Reporting

Schools are currently entering data into OPI's TEAMS System (Terms of Employment, Accreditation, and Master Schedule). Data from TEAMS pertaining to Career and Technical Education courses, student enrollments, and teacher certification is used for Carl Perkins accountability reporting and factors that determine the State CTE (State VoEd) allocations. Additionally, as of the 2017-2018 school year, the data is also used to verify and approve Montana Career Pathways (formerly Big Sky Pathways).

Therefore, it is imperative the information submitted is complete and accurate.

Any high school district planning to apply for Carl Perkins and/or State CTE (State VoEd) funding for next year (2019-2020) should submit the additional data in TEAMS for all current CTE programs at their high school.

When reviewing the data for your courses within the TEAMS System, please verify the following information is correct—

--Name of teacher(s) for courses

--All current courses being taught for the 2018-2019 school year are listed and the correct course title is listed under for the District Course Title

- --All courses listed are aligned to the correct Course Code & Title
- --Number of students enrolled and breakdown of males and females
- --Term Type for courses (Semester, Full Year, Quarter, etc.)
- --Class Minutes (the minutes of instruction for each individual course per the term type)
- -- If an extended contract is identified along with the number of days of the contract

If you need a listing of the OPI Course Codes and Descriptions, a <u>Reference Manual for Business & Marketing Education</u> can be downloaded from the Business Education page of the OPI website at <u>opi.mt.gov/Educators/Teaching-Learning/Career-Technical-Education/Business-Education</u>.

All data should be reviewed, verified, and corrected by November 1. After this date, TEAMS will close for new data entries.

If you have questions about your data in TEAMS or if you cannot get access to your data, please let me know. If your school/district will not let you look at your data, let me know and I can send you a screenshot or the data in an Excel file.

### FinCamp Making a Return to Montana—October 19 & 20 in Billings

<u>NGPF FinCamp: Montana</u> is a two-day professional development opportunity sponsored by <u>Next Gen Personal Finance</u> (NGPF) (<u>www.ngpf.org</u>) and the <u>Montana Business Education Association</u> (MBEA).

FinCamps (Financial Camps) are a financial education professional development featuring collaboration with educators, content to grow your knowledge, curated resources for your class, and a customized approach to meet your needs.

<u>NGPF FinCamp: Montana</u> participants will be able to understand the resources available and where to find them on the NGPF's website; build a teacher toolkit for current classroom challenges by collaborating with others; and work with other teachers to share ideas, receive feedback, and expand their network.

<u>NGPF FinCamp: Montana</u> will be held at the Billings Hotel & Convention Center and will begin following the conclusion of the 2018 Montana ACTE Fall Institute. You do not have to attend the Montana ACTE Fall Institute to participate in <u>NGPF FinCamp: Montana</u>.

The FinCamp in Montana will consist of 2 sessions—Session 1 is Friday afternoon only (1:30-4:30 pm) and Session 2 will include Friday afternoon along with a Saturday morning session (8-11 am). For those interested in attending both sessions (Friday afternoon AND Saturday morning), your hotel accommodation will be covered.

In addition, OPI Renewal Unit will be available for those who attend either the Friday afternoon session only or the Friday afternoon & Saturday morning sessions.

Registration for NGPF FinCamp: Montana can be completed online at bit.ly/FinCampMontana.

Questions regarding <u>NGPF FinCamp: Montana</u> can be sent to MBEA President Nicole Bogunovich at <u>bogunovichn@billingsschools.org</u>.

To learn more about Next Gen Personal Finance, please visit <u>www.ngpf.org</u>.

#### Fall 2018 CTE Data Collection Begins—Time to Report Post-Graduation Status of CTE Concentrators for Perkins

The Fall 2018 CTE Data Collection begins on October 1 and ends December 31, 2018. The Fall CTE Data Collection is a follow up to last year's Spring CTE Data Collection. Students identified as CTE Concentrators last year (2017-2018) and graduated in the spring of 2018 should be contacted between October 1 and December 31 and asked their current post-graduation status.

After contact, the appropriate post-graduation status code must be entered into the AIM/Infinite Campus data system for each CTE Concentrator.

All high schools that received funding from the Carl D. Perkins federal grant program in 2017-2018 are required to complete this fall follow up collection to maintain their eligibility to receive Perkins funding.

Instructions for completing the Fall CTE Data Collection—called the 'Quick Reference Guide' for the Fall CTE Data Collection—are located in two places on the OPI website: on the AIM web page listed in AIM User Guides and also on the CTE web page under the 'Data Collections' tab.

*PLEASE NOTE: Be sure to verify the list of CTE Concentrators* from what your district submitted last spring. Any additions, corrections, or changes to the list of CTE Concentrators must be made no later than November 15, 2018, to be accurately reflected in federal reporting and used to compute Perkins Performance Indicators for your school.

Technical AIM questions regarding the Fall CTE Data Collection should be directed to the AIM Helpdesk at 1.877.424.6681 (toll-free) or email <u>opiaimhelp@mt.gov</u>. Questions regarding the Carl D. Perkins federal grant program data requirements should be directed to Christy Hendricks, CTE/Perkins Data Control Specialist at 406.444.9019 or email <u>chendricks@mt.gov</u>.

# Updated MT Business Education Planning Calendar, Framework, CTSO Crosswalks, & Course Codes Available for Download

The <u>Framework for Business Education in Montana</u> has been updated for the 2018-2019 school year. Within the Framework, updates have been made to the competitive event crosswalks for Business Professionals of America and DECA. The updated crosswalks reflect updates and changes to the competitive event programs at the national level effective for the 2018-2019 school year.

The Framework for Business Education in Montana provides teachers with common guidance for curriculum development and course content development. Review and update work for the Framework for Business Education in Montana was by a committee Montana business education professionals representing all classifications of Montana High School as well as business education teacher program coordinators from the University of Montana and University of Montana Western and the State Directors for Business Professionals of America, Montana Association and Montana DECA.

The course information within the Framework is organized by Career Clusters with the Common Career Technical Core as the standards for each cluster. Additionally, course content is aligned to the *National Standards for Business Education* and is crosswalked to the *National Standards for Business Education* and to the competitive event programs for Business Professionals of America and DECA.

A complete PDF version of the Framework can be downloaded from the Business Education section of the Montana OPI website at <u>opi.mt.gov/Educators/Teaching-Learning/Career-Technical-Education/Business-Education</u>. If you would like to just download the BPA and DECA competitive event crosswalks, they can be downloaded at from the Business Education section of the Montana OPI website as well or directly at <u>https://goo.gl/kehc7c</u>.

While on the <u>Business Education section</u> of the Montana OPI website, be sure to download the <u>Montana Business Education 2018-2019 Planning Calendar</u>.

Also updated for the 2018-2019 school year is the <u>OPI TEAMS Current Listing of All Montana K-12 Course Codes and Descriptions</u> <u>Reference Manual for Business & Marketing Education</u>. The Montana K-12 Course Codes and Descriptions are used for the reporting of course taught in all schools and at all grade levels via the OPI TEAMS school staffing system. Updates to this year's manual include the removal of duplicated courses to help streamline course identification and the removal of "other" courses and codes. Additionally, the manual includes a complete listing of Montana teacher licensure course codes.

Within TEAMS, all courses taught are identified and aligned to a national SCED Code with the local school course title listed as well as term type, enrollment numbers, and length of instruction. For Montana's Career & Technical Education programs, the TEAMS data is also used to generate the Montana CTE Student Participation Reports which are used to determine State CTE/VoEd funding allocations.

The <u>OPI TEAMS Current Listing of All Montana K-12 Course Codes and Descriptions Reference Manual for Business & Marketing Education can be download at http://opi.mt.gov/LinkClick.aspx?fileticket=nwtyFY35Kjc%3d&portalid=182.</u>

To assist teachers and administrators with mapping district courses to the OPI/SCED codes before the data is entered into TEAMS, a <u>TEAMS Participation Report Worksheet for Course Codes</u> worksheet is also available on the <u>Business Education section</u> of the Montana OPI website.

Additional information about the Framework for Business Education in Montana and the OPI TEAMS Current Listing of All Montana K-12 Course Codes and Descriptions Reference Manual for Business & Marketing Education will be presented during the <u>2018</u> <u>Business Professionals of America, Montana Association Fall Leadership Conference</u>, the <u>2018 New CTE Professionals Workshop</u> and the <u>2018 Montana ACTE Fall Institute</u>.

If you have problems accessing any of the documents noted above, please contact Business Education Specialist Eric Swenson at <u>eswenson@mt.gov</u>.

# National Geographic Educator Certification—Gain Tools & Resources to Bring the World to Your Students—Free & Online,

The National Geographic Society is offering their <u>Educator Certification program</u> online. The course is self-paced and runs to December 2, 2018. The program is designed to be completed in 15-20 hours.

Teachers and other educators will connect with other teachers across the country as well as learn how to develop an explorer mindset in their students.

By participating in the National Geographic Educator Certification Program, you will:

--Develop new strategies for teaching about the world in innovative, interdisciplinary ways.

--Cultivate an "explorer mindset" in your students that empowers them to become change agents.

--Engage with an online network of expert educators and support each other's professional growth during the program and beyond.

The deadline to register is October 21, 2018. Visit the National Geographic Society's website to register for the course.

If interested in participating the program and gaining the certification, check with your district to see if they will award OPI renewal units upon completion.

# NGPF PAYBACK Challenge: A Scholarship Opportunity for All High School Students

<u>Next Gen Personal Finance (nextgenpersonalfinance.org</u>) announces a scholarship opportunity for your students. The <u>NGPF</u> <u>PAYBACK Challenge</u> seeks to give your students the opportunity to earn scholarships while you simultaneously teach them to make better money decisions about college.

For details, please watch the NGPF PAYBACK Challenge 90-second video at https://youtu.be/ACNRSTDehb0.

### How to participate in the PAYBACK Challenge

STEP 1: Teachers Register Intent—Once you've filled out this <u>Intent to Participate form</u>, you will receive the Essay Template for your students as well as next steps.

STEP 2: Students Play <u>PAYBACK</u>. *Do you have ELL students?* <u>PAYBACK can also be played in Spanish</u>.

STEP 3: Students Write A Short Essay—Students choose between TWO prompts and write a 250-word essay. This serves as a great on-the-fly lesson plan or extra credit activity. ELL students are more than welcome to also submit their essay *en español, Tambien*.

STEP 4: Teacher Nominates and Submits ONE (1) student essay—You will receive an email with instructions on how and where to send in nominations AFTER you register (see STEP 1). Check out NGPF <u>blog post</u> for all the PAYBACK Challenge Rules & Regulations.

Prizes include 10 National Grand Prize Winners at \$5,000 each and 10 Honorable Mention Award winners at \$500 each.

Each state will be represented on the podium-that's right-NGPF is aiming to award scholarships to students from every state.

The deadline for submissions is the end of the day on Wednesday, November 14, 2018.

#### Helena College Hosting Two Events—Transportation Tuesday on October 30 & FABrication Friday, on November 2

Helena College is excited to announce two events for area high schools-Transportation Tuesday and FABrication Friday.

Transportation Tuesday will be held on Tuesday, October 30 at the Helena College Airport Campus (2300 Airport Road, Helena).

Participants will get an up-close look at an impressive fleet of over-the-road diesel trucks, airplanes, helicopters, light-duty diesel and hybrid technology vehicles. See how alignment machines, dynamometers, and diagnostic tools are used to detect and repair electrical and mechanical problems. Learn how an airplane is weighed and repaired. Explore these transportation programs 9 a.m. to noon, then enjoy lunch provided by Reach Higher Montana.

After lunch, attendees will be treated to a choice of tours at nearby Aviation, Diesel, and Automotive Repair shops or dealerships, ending about 2:30 p.m.

# To register for <u>Transportation Tuesday</u>, please visit <u>helenacollege.edu/admissions\_enrollment/seminars\_workshops.aspx</u>.

FABrication Friday will take place on Friday, November 2, also at the Helena College Airport Campus (2300 Airport Road, Helena).

Experience the Fun of Fabrication: Get a feel for Computer-aided Manufacturing and Industrial Welding and Metal Fabrication AAS Degrees with hands-on activities that result in products you can take home. Enjoy lunch provided by Reach Higher Montana, then visit Helena's Boeing Company, where you'll be treated to a 90-minute tour of the facility to see how the skills you've seen demonstrated are put to work making high-tech parts, such as landing gear for the new 777X Dreamliner.

Registration for FABrication Friday can be completed at <u>helenacollege.edu/admissions\_enrollment/seminars\_workshops.aspx</u>.

Groups of more than five students from one school must be accompanied by a high school staff member (whose substitute teacher costs will be reimbursed). Travel costs (buses) will be reimbursed.

Enrollment will be limited to 30 students per event; therefore, students may not register for both. However, these Career Exploration Events will be repeated Spring Semester.

For questions or for more information, please contact Jan Clinard at jan.clinard@helenacollege.edu or at 406.447.6951.

#### Leave the Snow and Head to the Sun—WBEA 2019 Conference in Tucson, AZ, February 14-18

The Arizona Business Education Association invites you to Tucson, February 14-18, for the <u>2019 Western Business Education</u> <u>Association Conference</u>.

The <u>2019 Conference</u>, *Lasso Your Legacy*, will be held at the <u>El Conquistador Resort</u> with room rates at \$159 plus tax. Reservations can be made by contacting the El Conquistador at 800.325.7832 and using the group code WBEA to get the conference rate.

Registration is now open and can be completed online at <u>wbeaconference2019.org</u>. The early-bird rate of \$275 is good thru December 7.

For more information about the 2019 WBEA Conference, including planned conference tours, please visit wbeaconference2019.org.

#### Department of Defense (DoD) SMART Scholarship Program—Full Tuition + More

The <u>Department of Defense (DoD) SMART Scholarship Program (smartscholarshipprod.service-now.com/smart?id=smart\_index</u>) is an opportunity for students pursuing an undergraduate or graduate degree in STEM disciplines to receive a full scholarship and be gainfully employed by the Department of Defense upon degree completion.

SMART Scholars will receive:

- --A full tuition scholarship while in school
- --An annual stipend

--Summer research internships

--A job after graduating in their STEM field at a cutting edge Department of Defense Facility

Applicants must:

--Be a citizen of the United States and 18 years of age or older

--Have a minimum cumulative GPA of 3.0 on a 4.0 scale

--Be pursuing a technical undergraduate or graduate degree in one of the <u>21 specified STEM disciplines</u>

For more information, visit smartscholarship.org to learn more and for your students to apply.

A poster and brochure can be downloaded to make sharing with students easier.

The deadline to apply is December 1, 2018.

# Applications for the 2019 NCWIT Award for Aspirations in Computing are Now Open

For a number of years, the NCWIT (<u>National Center for Women and Information Technology</u>) has given national awards to high school girls. The NCWIT Award for Aspirations in Computing (<u>aspirations.org/participate/high-school</u>) is for young women with aspirations and achievements in technology and computing.

This year will be the seventh year that there also will be a Montana contest for Montana girls. The time to submit applications is September 1-November 5 and the application is found at <u>www.aspirations.org/participate/high-school</u>.

There are many qualified high school girls that would apply if they just had a little push from a leader like you.

Any interested female high school student would need to fill in the on-line application, and get a parent and a school official to approve it to be entered into both the national and Montana contests.

The Montana contest has had winners from high schools in Absarokee, Anaconda, Arlee, Beaverhead, Bozeman, Bozeman Petra, Broadwater, Butte, Cascade, Cut Bank, Great Falls High, Helena Capital, Helena High, Jefferson High, Libby, Missoula Big Sky, Missoula Hellgate, Missoula Sentinel, Noxon, Park County, Seeley-Swan, Simms, and Whitefish High Schools.

We hope your school will be represented on the winners list this year, but girls have to apply.

We are looking forward to recognizing Montana's talent, and hope that you would encourage the young women that you know to apply. Sometimes all they need is a little encouragement and <u>you</u> are the person to provide that.

For questions, please contact Steve Harper and Ted Wendt at Carroll College at 406.447.4466 or at sharper@carroll.edu.

P.S. There also is a Montana educator award—with \$1000 for professional development—given each year. Do you know a good teacher that you should encourage to apply (maybe you?)? Encourage them to go to <a href="https://www.aspirations.org/content/encourage-educator">www.aspirations.org/content/encourage-educator</a>.

Need help applying? Complete application details, including an <u>application guide</u>, <u>parent approval guide</u>, and <u>endorsement guide</u> at <u>www.aspirations.org/participate/high-school</u>.

# Congressional App Challenge 2018—Now Accepting Student App Submission until October 15

Students across the United States are invited to participate in the Congressional App Challenge, an opportunity to submit an original app to be judged by a panel of local leaders.

Members of the U.S. House of Representatives are hosting the district-wide Congressional App Challenges for middle school and high school students, encouraging them to learn to code and inspiring them to pursue careers in computer science.

Every year students are challenged to create and submit their original apps for a chance to win the Congressional App Challenge (CAC). Each challenge is district-specific. The U.S. Representatives publicly recognize winning teams and each winning app may be put on display in the U.S. Capitol Building for one year. Additional prizes may be available.

The Congressional Internet Caucus initiates the annual CAC.

It's free to participate.

# **3 Steps to Participate**

- --Register & learn more at CongressionalAppChallenge.us
- --Design & build an original app
- --Submit the app before *October 15, 2018*

For more information and to register individuals or teams, please visit www.congressionalappchallenge.us.

### ACTE Region V 2019 Conference in Bozeman—Details for Your Calendars and Funding Budgets

This coming spring, the Montana Association for the Career & Technical Education (Montana ACTE) will be hosting the Association for Career and Technical Education's western-region conference in Bozeman.

April 10-13, ACTE member from all across the western US and throughout the Pacific Islands will be taking parting in the <u>2019</u> <u>Region V Leadership Conference</u> in Bozeman. The conference, *CTE Roundup Under the Big Sky*, will be held at the GranTree Inn.

Montana ACTE members will be able to register at a discounted rate of \$350, a \$75 savings off the \$425 Early-Bird rate. The deadline to register with the Montana ACTE member rate will be February 15, 2019.

The room rate at the Best Western Plus GranTree Inn is \$94 plus taxes. Reservations can be booked directly with the GranTree Inn by calling 406.587.5261 and using group code *MACTE*.

Details about the 2019 ACTE Region V Leadership Conference, include a tentative schedule, can be found at <u>www.acteonline.org/state\_region/region-v</u>. A pre-conference tour to Big Sky and West Yellowstone will be held on Wednesday, April 10 with business/industry tours throughout the Gallatin Valley on Thursday and Friday, April 11 and 12.

If interested in being a part of the conference's program, the <u>Call for Presentations</u> is now open and can be completed online at <u>https://docs.google.com/forms/d/e/1FAIpQLSdbsul0vQzz1sfNgCZf8M335X2QLrSTdWrUPOxCT9a18uzbeQ/viewform</u>. Breakout sessions will be held Thursday and Friday, April 11 and 12.

# Montana ACTE Announces PSA Contest for CTE Month

The Montana Association for Career and Technical Education is excited to announce a CTE Month Public Service Announcement contest for Montana CTE students.

### What is the goal?

To promote career and technical education by creating a video public service announcement (PSA) incorporating the CTE Month logo and 2019 tagline, "Celebrate Today, Own Tomorrow!"

# Who can enter?

The contest is open to secondary and postsecondary CTE students in film and video production classes or in other CTE courses. Students may enter as individuals or as a group.

# What do I win?

Montana ACTE will announce the winning PSA by **February 1, 2019**, and will notify the winners individually. The school CTSO that the winning student or team attends will receive \$500. The school that the second-place student or team attends will receive \$250. First- and second-place videos will be publicized on the Internet through Montana ACTE social media channels and shared with Montana ACTE's members to use during CTE Month in their schools and local areas. Winning PSA will be recognized at state CTSO events. **Note**: Winning entries must meet a score of a minimum of 70 to be considered.

#### What's required?

--Video entries must be 29 seconds in length.

--Entries must incorporate the CTE Month 2019 logo and 2019 tagline into the PSA video. Email us if you would like to request a different image format.

--Entries must incorporate the following message, presented as text on-screen and/or spoken by talent: "Learn more about career and technical education at <u>www.ctemonth.org</u>" and must display the CTE Month web address on screen: <u>www.ctemonth.org</u>.

--Successful entries will NOT say "learn more about Montana ACTE or ACTE" or reference the Association for Career and Technical Education by name in the PSA. The videos are not intended to be an advertisement for ACTE, but a PSA for career and technical education.

--Successful entries will use no other logos or web addresses in PSAs.

Entries that contain music, images, or other copyrighted media must be accompanied by proof that the creators of the entry have the expressed permission of the original copyright holder.

--Submissions must adhere to the technical specifications listed below.

### Submitting your PSA entry:

--PSA submissions must be completed by January 15, 2019 at 5 p.m. EST.

--Sound cannot be over 0 dBFS.

--Videos must be submitted in .mp4 or .mov format.

--Videos must be in 16:9 aspect ratio.

--PSAs can be submitted in standard or high definition.

--In addition to the 29 seconds of video content, please include at the beginning of the video 5 seconds of black, followed by 5 seconds of bars and tones, and then a slate with the title, the name of your school and the year, **2019** (names of video creators and participants optional.) The slate should be on the screen long enough for it to be read comfortably by viewers.

--PSA are to be submitted via <u>Dropbox</u>. Participants should create a Dropbox account free of charge, upload their submission, and email the link to <u>mbranger@huntley.k12.mt.us</u>.

--Participants must submit a <u>talent release form</u> from each participant whose image and/or voice is used in the PSA. Students under 18 must have a parent's or guardian's signature on the form.

--To finalize a submission, email the video link and talent release forms to <u>mbranger@huntley.k12.mt.us</u>. A phone number and mailing address for at least one contact must also be provided. This contact can be the educator responsible for the students who submitted the video and the mailing address can be the school's.

#### Who will be judging my PSA?

PSAs will be judged by the Membership/Public Relations Committee of Montana ACTE, who will evaluate submissions according to an impartial rubric. The three highest scoring entries will be shown to Montana ACTE's Executive Board of Directors prior to 2019 Montana ACTE Fall Institute, and winners will be notified before the conference. All entrants are encouraged to share their PSA with their community, school and friends.

#### What's the fine print?

Montana ACTE retains the copyright on any submitted material and reserves the right to use the material in any way or format it sees fit. Montana ACTE is not responsible for lost, damaged, incorrectly encoded, incorrectly uploaded, mislabeled or misdirected entries. Entries will not be returned and will become the property of Montana ACTE. Entries cannot be used for any commercial activity.

Additionally, your use of the CTE Month 2019 logo and tagline for this PSA does not authorize you to use it for any other purpose. If you would like to use the logo and tagline for anything else, please read our <u>Logo Use and Restriction Agreement</u> and follow all regulations therein. If you would like to use the logo for a purpose not covered in that agreement, email us for permission.

#### Do you have any tips for my PSA?

The first step for making a great PSA is to learn about career and technical education (see the next section)! In addition, the winning videos for the CTE Month 2019 Video PSA Contest should strive to:

- --Engage and inform about CTE in Montana.
- --Show that CTE leads to a successful career for Montana students.
- --Show the role of CTE in a strong national and state economy.
- --Depict a variety of CTE fields in Montana.
- --Depict the diversity of students involved in CTE in Montana.
- --Show CTE as relevant to the general public

--Incorporate the CTE Month 2019 logo and tagline, the CTE Month web site address and the message about CTE Month as defined above (see the "What's required?" section above). --Be technically well-made and suitable for broadcast on the internet.

### How can I learn more about CTE?

Learn what CTE is and what kinds of courses it encompasses with ACTE's <u>"What is CTE?"</u> page and our <u>Fact Sheets</u>. Learn about the effectiveness of CTE in preparing students for further education and careers. Learn how investment in CTE yields positive results for communities in Montana and around the country. Think about the role of CTE in the state economy: CTE students grow up to become highly skilled technicians, medical professionals, IT specialists, businesspeople, engineers and more. The career fields that CTE students prepare for are the career fields that keep our state and nation growing.

#### Can educators help with their students' projects?

Educators may advise students, but should not take a significant role in creating the PSAs. For more information or questions about submissions, please contact Mark Branger at <a href="mailto:mbranger@huntley.k12.mt.us">mbranger@huntley.k12.mt.us</a> or call 406.967.2540 x360.

### Fun Facts and Trivia

Gothenburg is Sweden's chief seaport and second largest city.

Gothenburg is located on Sweden's west coast on both sides of the river Göta Älv and on the North Sea's bay of Kattegatt.

One of the most famous landmarks in Gothenburg is the statue of Poseidon, the God of Sea, erected in front of the Concert Hall in 1921.

Gothenburg sits between Oslo (Norway) and Copenhagen (Denmark).

In Swedish, Gothenburg is spelled/pronounced Göteborg; however, it did not sound well in English, so the name has been anglicized to Gothenburg.

Gothenburg is built around a series of canals, similar to Amsterdam and Venice.

Gothenburg is home to Nordstan, the largest mall in Europe.

Europe's largest, fully integrated hotel, exhibition and conference facility is located in central Gothenburg.

Gothenburg is referred to as Sweden's friendliest city.

Just a tram-ride away from the Gothenburg city center, the Southern Göteborg archipelago is one of the world's most amazing wilderness areas (according to CNN travel), the archipelago with its thousands of islands and islets.

The most noted attraction in Gothenburg is the amusement park Liseberg, located in the central part of the city. It is the largest amusement park in Scandinavia by number of rides, and was chosen as one of the top ten amusement parks in the world by Forbes.

Gothenburg is the "fika" capital of Sweden. The "fika" is fundamental to Swedish culture. As a verb or noun, it loosely means "coffee break" or "pause" and if you enjoy sharing coffee and pastries with friends or family, you'll revel in the many opportunities to "fika."

The Gothenburg International Film Festival, held the end of January thru the beginning of February, is the largest film festival in the whole of Scandinavia.

Gothenburg is home to Swedish football (soccer) with the first football match ever played in Sweden taking place in Gothenburg in 1892.

Gothenburg has hosted teams from both the National Football League and the National Hockey League. The Minnesota Vikings and Chicago Bears played in Gothenburg in 1988 (Vikings won 28-21) and the Edmonton Oilers and New Jersey Devils played their 2018-19 season-opening game in Gothenburg earlier this month with the Devils skating to a 5-2 victory.

On October 16, 1976, Gothenburg's own Ove Johansson kicked the longest field goal kicked at any level of [American] football with a 69-yarder while playing for Texas's Abilene Christian University.

Residents of Gothenburg are preparing to celebrate the city's 400th birthday, which will take place in 2021.

Issues of the Wednesday Reader are archived on the Montana Business Education Association (MBEA) website at www.mbea.info. The Wednesday Readers are under the Newsletter section and listed most-recent first.

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"You don't make decisions because they are easy; you don't make them because they are cheap; you don't make them because they're popular; you make them because they're right." ~Rev. Theodore Hesburgh