



# WESTERN BUSINESS EDUCATION ASSOCIATION 2025 WILD CARD CONFERENCE

## *Path to Collaboration & Discovery*

DoubleTree by Hilton Billings  
Billings, Montana  
February 14-16, 2025

### CONFERENCE SCHEDULE AT-A-GLANCE

#### Thursday, February 13

- 1 pm Conference Hospitality & Registration Setup; Grand Ballroom Foyer
- 4 pm Hospitality and Registration Opens; Grand Ballroom Foyer
- 4 pm WBEA 2023 Conference Committee Meeting; Presidential Suite
- 5 pm WBEA Finance Committee Meeting; Presidential Suite
- 6 pm WBEA Executive Committee Meeting; Presidential Suite

#### Friday, February 14

- 7:30 am Hospitality and Registration; Grand Ballroom Foyer
- 8 am WBEA Nominating Committee Meeting; Skybridge 4
- 8:30 am WBEA Strategic Planning Committee Meeting; Skybridge 4
- 9:30 am WBEA Annual Conference Advisory Committee Meeting; Skybridge 4
- 11:30 am WBEA Executive Board Meeting Setup; Conference Room 5
- 12 pm Exhibits & Silent Auction Setup; Ballroom ABC
- 1 pm WBEA Executive Board Meeting; Conference Room 5
- 4 pm Exhibits and Silent Auction Open; Ballroom ABC
- 5:30 pm Opening General Session; Ballroom ABC
- 7 pm Exhibitors' Reception; Ballroom ABC

#### Saturday, February 15

- 7:30 am Hospitality and Registration; Grand Ballroom Foyer
- 7:30 am PDLT Session 1; Conference Room 5
- 8 am Exhibits & Silent Auction; Ballroom ABC
- 9 am Breakout Session 1; Skybridge 1, 2, 3, & 4

#### Saturday, February 15, continued

- 10 am Morning Snack Break, Visit Exhibits and Silent Auction; Ballroom ABC
- 10:30 am Breakout Session 2; Skybridge 1, 2, 3, & 4
- 11:30 am Visit Exhibits and Silent Auction; Ballroom ABC
- 12 pm WBEA Luncheon, General Session, and Pineapple Pull; Ballroom ABC
- 1:45 pm Breakout Session 3; Skybridge 1, 2, 3, & 4
- 2:45 pm Afternoon Snack Break, Visit Exhibits and Silent Auction; Ballroom ABC
- 3:15 pm Breakout Session 4; Skybridge 1, 2, 3, & 4
- 3:45 pm Visit Exhibits and Silent Auction; Ballroom ABC
- 4:30 pm Silent Auction Closes and Results; Ballroom ABC
- 6 pm Saturday Night Special Event; Western Heritage Center

#### Sunday, February 16

- 7:30 am PDLT Session 2; Conference Room 5
- 8 am Hospitality & Registration; Grand Ballroom Foyer
- 9 am Breakout Session 5; Skybridge 1, 2, 3, & 4
- 10 am Morning Snack Break
- 10:30 am Breakout Session 6; Skybridge 1, 2, 3, & 4
- 11:30 am Lunch (On Your Own)
- 1:30 pm Breakout Session 7; Skybridge 1, 2, 3, & 4
- 3:30 pm Outgoing & Incoming Officers/Directors Meeting; Presidential Suite
- 5:30 pm Awards Banquet & Closing Session; Ballroom ABC
- 8:30 pm Past Presidents' Reception; Ballroom ABC

#### Monday, February 17

- 9 am WBEA/MBEA 2023 Conference Committee