



Helena, Montana
February 16-19, 2023
Distinctly Business Education
Uniquely WBEA

General Conference Details and Key Dates

Conference Registration Rates

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| Early-Bird NBEA/MBEA Member Registration | \$250 |
| Early-Bird Non-Member Registration | \$350 |
| Late NBEA/MBEA Member Registration | \$350 |
| Late Non-Member Registration | \$450 |
| Retiree/Student Registration | \$200 |
| Guest Registration (Includes all meals & sessions) | \$150 |
| One-Day Registration (Saturday or Sunday) NBEA & MBEA Members Only | \$100 |
| Guest Exhibitors' Reception Only | \$30 |
| Guest Saturday Luncheon Only | \$30 |
| Guest Sunday Awards Banquet Only | \$60 |
| Onsite Registration will not be offered | |

Key Conference Dates

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| Call for Presentations Due | December 1 |
| Vendor and Sponsorship Applications Due | December 1 |
| Early-Bird Registration Ends | January 15 |
| Conference Room Block Ends | January 15 |
| Late Registration Ends | February 1 |

Transportation Information

Helena Regional Airport (HLN)

Airlines & Service: Alaska (Seattle), Delta (Salt Lake City), and United (Denver)

Current Daily Flight Arrivals: 1-3 pm and 9-10 pm

Current Daily Flight Departures: 6-7 am and 1-4 pm

Upon arrival, contact the Great Northern Hotel for shuttle service:
406.457-5500

Conference Hotel Details

Best Western Premier Helena Great Northern Hotel
 835 Great Northern Boulevard
 Helena, MT 59602
 Direct: 406.457.5500
 Website: gnhotelhelena.com
 Group Code: MT Business Education Association

Conference Room Rate (+7% bed tax & \$2 TBID) \$140

Reserve Rooms Today: bit.ly/wbea2023helenahotel
 Includes Daily Breakfast, Airport Shuttle, Parking, & Wi-Fi throughout Hotel and Convention Area

Conference Contacts

Conference Chair: Eric Swenson
 • eswenson@mt.gov

Registration & Finance Chair: Terri Norman
 • tnorman@helenaschools.org

Program Chair: Calie Wineinger
 • cwineinger@froidschool.com

Exhibits/Vendors Chair: Mandy Wichman
 • mandy.wichman@hobson.k12.mt.us

Silent Auction Chair: Cindy Jones
 • jonesc@sd5.k12.mt.us

Hospitality Chair: Molly Barta
 • bartam@billingssschools.org

Audio/Visual & Technology Chair: Mark Branger
 • mbranger@huntley.k12.mt.us

Conference Website Chair: Scott Anderson
 • andersons@baker.k12.mt.us

Presenter/Speaker Gifts Chair: Jessica Goosen
 • jessica_goosen@gfps.k12.mt.us

Pineapple Pull Chair: Josh Munro
 • munroj@sd5.k12.mt.us



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Schedule At-a-Glance

Thursday, February 16

- 1:00 PM Conference Hospitality & Registration Set Up
- 4:00 PM WBEA 2023 Conference Committee Meeting
- 5:00 PM Hospitality and Registration Opens
- 5:00 PM WBEA Finance Committee Meeting
- 6:00 PM WBEA Executive Committee Meeting

Friday, February 17

- 6:30 AM Breakfast (Great Northern Hotel Guests)
- 7:30 AM Hospitality and Registration
- 8:00 AM WBEA Nomination Committee Meeting
- 8:30 AM WBEA Strategic Planning Committee Meeting
- 9:30 AM WBEA Annual Conference Advisory Committee Meeting
- 12:00 PM Exhibits & Silent Auction Set Up
- 1:00 PM WBEA Executive Board Meeting
- 4:00 PM Exhibits and Silent Auction
- 5:30 PM Opening General Session and Keynote Activity
- 7:00 PM Exhibitors' Reception

Saturday, February 18 AM

- 7:00 AM Breakfast (Great Northern Hotel Guests)
- 7:30 AM Hospitality and Registration
- 8:00 AM Exhibits and Silent Auction
- 9:00 AM Breakout Session 1
- 10:00 AM Visit Exhibits and Silent Auction
- 10:30 AM Breakout Session 2
- 11:30 AM Visit Exhibits and Silent Auction

Saturday, February 18 PM

- 12:00 PM WBEA Luncheon, General Session, and Pineapple Pull
- 1:45 PM Breakout Session 3
- 2:45 PM Visit Exhibits and Silent Auction
- 3:15 PM Breakout Session 4
- 4:15 PM Visit Exhibits and Silent Auction
- 4:30 PM Silent Auction Closes and Results
- 6:00 PM Saturday Night Special Event: Dining Up the Gulch

Sunday, February 19

- 7:00 AM Breakfast (Great Northern Hotel Guests)
- 8:00 AM Hospitality & Registration
- 9:00 AM Professional Development Leadership Training
- 9:00 AM Breakout Session 5
- 10:30 AM Breakout Session 6
- 11:30 AM Lunch (On Your Own)
- 1:30 PM Breakout Session 7
- 3:30 PM Outgoing & Incoming Officers/Directors Meeting
- 5:30 PM Closing General Session & Awards Banquet
- 8:30 PM Past Presidents' Reception

Monday, February 20

- 6:30 AM Breakfast (Great Northern Hotel Guests)
- 9:00 AM WBEA/MBEA 2023 Conference Committee

