



M-NEWS

Climbing the Peaks of Success and Exploring the Valleys of Opportunity

Montana Business Education Association Newsletter

Fall 2009

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CHANGES LEADING TO SUCCESSES

The winds of change have been blowing from the peaks to the plains within business and marketing education in Montana this spring and summer; however, the many changes will ensure ongoing successes for our students and professionals.

Following the conclusion of the DECA State Career Development Conference and BPA State Leadership Conference, Holly Fox resigned as the executive secretary for both organizations to be able spend more time with her young family as the boys prepare for starting school and all the school-related events.

In April, Anza Ketterman was hired as the new executive secretary for

Montana BPA and Erin Weisgerber was hired to fill the same position with Montana DECA.

This spring while DECA members were attending the 2009 DECA International Career Development Conference in Anaheim, BPA members were learning the 2009 National Leadership Conference in Dallas was being rescheduled to mid-June due H1N1 (Swine) Flu outbreak in Texas. Those who were able to attend the during changed date had a great time and Montana's students

experienced great successes within the Workplace Skills Assessment Program's Competitive Events.

This summer, an agreement was reached between OPI and OCHE to change the OPI Business and Marketing Education Specialist into a 9-14 Business/Marketing Pathway Specialist and Linda Cor-Mahugh is ready to work with Montana's business and marketing educators at the secondary and post secondary levels to ensure our students are able to experience as many successes as possible through the implementation of the Big Sky Pathways and continuing curriculum development and the implementation of soon-to-be-



SEE CHANGES, PAGE 2

MONTANA'S NEW BUSINESS/MARKETING PATHWAY SPECIALIST

It is my pleasure to introduce myself to you as the Montana Business/Marketing Pathway Specialist for the Office of Public Instruction and the Office of the Commissioner of Higher Education. This is a new approach to an established position, and I am delighted to be part of this reorganization effort.

This newly-created position is a result of the partnership between OPI and OCHE and



both offices' commitment to Big Sky Pathways. In this position, my main objective will be to coordinate and articulate secondary and postsecondary business, marketing, and information technology education (grades 9-14).

In addition, I intend to support secondary teachers and business/marketing programs with the fine customer service Diana Fiedler provided. As a former

Business Professionals of America Advisor and DECA supporter, please know that I wholeheartedly support both student organizations and will serve on both of their executive boards.

Here is a quick summary of my education and work experience:

- ✓ Montana State University, B.S., Business Education, 1976
- ✓ University of Montana, M.A., Education Leadership, 2000

SEE SPECIALIST, PAGE 3

MONTANA BUSINESS
PROFESSIONALS OF
AMERICA 2009-2010
STATE OFFICER TEAM

President

Lane Nordlund
Fergus High School

Vice President

Logan Smith
Fergus High School

Secretary

Sara Lawson
Melstone High School

Membership Director

Tommy Flanagan
Absarokee High School

Public Relations Director

Derek Livermont
Forsyth High School

Communications Director

Quincy Linhart
Hobson High School



Today's Students.

Tomorrow's business professionals.

MONTANA DECA
2009-2010 STUDENT
BOARD OF DIRECTORS

President

Nikole Drummond
Bozeman High School

Vice President

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Josh Mueller
Sentinel High School

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Annie Schmeltzer
Capital High School

Communications Director

Taylor Cummings
Belt High School



An Association of Marketing Students

LEARN ABOUT THE NEW MONTANA ACHIEVEMENT PLAN

Montana Pathways from Peaks to Plains (Tech Prep IV) is offering a 1 graduate credit (offered through MSU-Billings) class on how to introduce the Montana Achievement Plan (MAP) to your students and school.

The class consists of 15 contact hours and focuses on how students learn what careers fit their interests and what they can do now to pursue those careers, including creating their plan on what secondary classes, school organizations, postsecondary options and potential dual credit opportunities lead them to their goal.

The class includes an eight hour workshop on how to use the new pathways integrated Montana Career Information System (MCIS) to create student MAPs.

At least one workshop on using the new integrated MCIS will take place Friday afternoon and Saturday morning, October 16-17, 2009 in Billings following the 2009 Big Sky Pathways Institute.

Tech Prep will pay the tuition fees for every Montana teacher and counselor completing the course with a B or better.

For a copy of the syllabus, schedule of regional



workshops, or to just visit about the Montana Achievement Plan (MAP) and the new integrated MCIS, contact either regional Montana Pathways from Peaks to Plains directors Lyle Courtnage (lyle.courtnage1@msubillings.edu) or Jeremy Fritz (jfritz@fvcc.edu).

Lyle Courtnage
Eastern Regional Director,
Montana Pathways from Peaks to Plains
Montana State University-
Billings

MBEA SUMMER UPDATE FUN IN THE GREAT FALLS SUN

The MBEA summer update was held in conjunction with the MT EdTech Summit on June 8-12, 2009 at MSU-Great Falls. The conference was attended by 12 business teachers as well as approximately 125 others.

The conference included a dynamic keynote speaker, Meet and Greet with sponsored food and drinks, and many hands on

workshops to choose from including e-Portfolios, Gotta-Have Gadgets, Video Editing, Web 2.0 Tools, Clickers, Adobe InDesign, Photoshop and Illustrator. As always, this institute was available for OPI Renewal Units as well as graduate credit through Montana State University.

MBEA members received a \$30.00 discount on the price if they attended all five days.

If you were unable to attend please plan on participating next year as this conference is a great opportunity to receive hands-on training and innovative ideas for your classroom.

Jenny Rohrer
MBEA President
Simms High School

CONTINUED FROM PAGE 1

CHANGES: FALL TO PROVIDE OPPORTUNITIES FOR MORE SUCCESSSES

announced statewide Montana Pathways Peaks to Plains (Tech Prep) articulation agreements.

Speaking of the Big Sky Pathways, many changes (or advancements) have taken place within Montana's Career Clusters and are ready to be revealed during the 2009 Big Sky Pathways Institute in Billings, October 14-16, at the Crowne Plaza Hotel.

This year's theme is *Hands on the Pathways* and members of the MBEA leadership team and the Montana ACTE Executive Board of Directors have been spending lots of time and

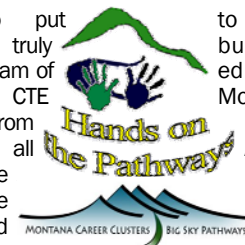
resources to put together a truly hands-on program of events where CTE professionals from all levels and all corners the state can come together and start building career pathways for their programs and schools and building opportunities for success for learners of all ages.

It is hard to believe all of these changes have taken place in such a short period of time, but I am confident we all will be able

to prosper and Montana business and marketing education, Montana BPA, Montana DECA, and the Montana Business Education Association will continue to experience growth and success at all levels.

In closing, I look forward to what lies ahead for our profession and to see all of you in Billings for the Big Sky Pathways Institute, *Hands on the Pathways*, October 14-16.

Jennifer Rohrer
MBEA President
Simms High School



MCIS PARTNERS WITH THE MONTANA ACHIEVEMENT PLAN

If you lived in Columbia Falls and wanted to find Montana ACTE Executive Director Mark Branger's Huntley Project office in Worden, you might log onto Google Map. By putting in your address and then Huntley Project's school address you would learn what roads to take, where to turn, even photographs of landmarks along the way. You would even find out how long it would take you to drive to Worden.

Just like pushing the advertised easy button, right? Too bad you do not have an easy button to help your students figure out their school and career plans.

Whoa! There just might be an easy button for helping Montana students map out their career, even as freshmen in high school. It is called the MAP, the Montana Achievement Plan.

Just like Google Map helps you plan and find your way on a trip, the Montana Achievement Plan (MAP) is the new tool that Big Sky Pathways is introducing to help your students prepare an effective plan starting in their freshman year of high school, continuing through an

analysis of post secondary options and potential careers that match up with their interests and skills.

The Montana Achievement Plan is based on the US Department of Education's sixteen clusters and associated pathways (see careerclusters.org for a complete listing).

All a student has to do is find out which cluster they have an interest in and what your school offers to help them discover their optimum career in that cluster.

And now, there is a tool that helps you make it happen, the



metaphorical easy button. This tool is the new pathways integrated Montana Career Information System (MCIS). MCIS, a product of the Montana Department of Labor, brings together information on almost every possible career and organizes it around the cluster-pathway model. Students are able to use MCIS to explore each cluster's careers and see what classes they need to prepare for that career and

which Montana colleges offer degrees or certificates that align with their choice.

They can learn how many jobs are available in Montana, or anywhere for that matter, and what wages to expect. These features have always been part of MCIS. Now students, teachers, counselors and parents will have access to a new pathways integrated MCIS starting October 2009.

The new MCIS is the tool that OPI, OCHE, and Big Sky Pathways are relying on to help students plan and reach their career goals. A series of classes and workshops will introduce teachers and counselors to the MAP process.

For more information contact either of the Montana Big Sky Pathways regional directors Jeremy Fritz (jfritz@fvcc.edu) or Lyle Courtnage (lyle.courtnage1@msubillings.edu).

*Lyle Courtnage
Eastern Regional Director,
Montana Pathways from
Peaks to Plains
Montana State University-
Billings*

MBEA'S 2009 OFFICERS

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Business/Marketing Pathway
Specialist
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Office of the Commissioner
of Higher Education
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Helena, MT 59620-3201
lcorr-mahugh@montana.edu

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SPECIALIST: A FAMILIAR FACE READY FOR NEW ADVENTURES

- ✓ Flathead High School, Business Education, 1976-2001
- ✓ Business Professionals of America Advisor (aka Office Education Association), 1976-1990
- ✓ CTE Director, House Principal, and Assistant Principal, Arlington School District, Arlington, WA 2001-2004

- ✓ Director of CTE and Counselors, Issaquah School District, Issaquah, WA, 2004-2008
- ✓ Perkins Specialist, Office of the Commissioner of Higher Education, since November 2008

I look forward to working once again with old friends and colleagues as well as meeting those many teachers I have not yet had the pleasure to meet!

If you haven't already done so, please mark your calendars for the Montana ACTE/OCHE/OPI-sponsored 2009 Big Sky Pathways Institute in Billings on October 15-16.
See you in Billings!

*Linda Corr-Mahugh
Business/Marketing Pathway
Specialist
OPI and OCHE
406.444.0346
lcorr-mahugh@montana.edu*

Visit the New MBEA Website

www.mbea.info

Thanks to
Scott Anderson & the
Baker High School Web
Design class and BPA
chapter.



VISIT THE MONTANA
ASSOCIATION FOR CAREER &
TECHNICAL EDUCATION
WEBSITE

www.montanaacte.org

TO DOWNLOAD
MONTANA CAREER CLUSTER UPDATES,
MONTANA ACTE NEWSLETTERS,
& TO PAY YOUR
MBEA/MONTANA ACTE DUES



NEWSLETTER TEAM

The Denton High School BPA Chapter would like to thank all of you who submitted information for the newsletter.

We hope you find this newsletter informative and a great tool to promote MBEA, Business & Marketing Education, and Career & Technical Education.

Thank You,

The Members of Denton BPA,
Eric Swenson, Advisor

*To submit an article, send or
E-mail your information to*

MBEA Newsletter
Denton BPA
Denton High School
1200 Lehman Avenue
PO Box 1048
Denton, MT 59430
rockingebars@hotmail.com

Newsletter Submission Deadlines

Fall Issue: August 1
Winter Issue: December 1
Spring Issue: April 1

NEW WESTERN "PEAKS TO PLAINS" DIRECTOR NAMED

Montana Pathways from Peaks to Plains (Tech Prep IV) recently announced the hiring of Jeremy Fritz to replace Bill Roope as Western Regional Director of Montana Pathways from Peaks to Plains.

Jeremy is currently teaching at Flathead Valley Community College. He grew up on a Flathead area dairy farm which also grows camelina. Jeremy opened and operated Wheat Montana franchised stores in Kalispell and Polson.

Jeremy received his masters and bachelor degrees from Montana State University Bozeman and served as a student regent on the Montana Board of Regents.

Jeremy joins Eastern Regional Director Lyle Courtnage in working with Montana secondary and postsecondary schools to implement the Montana Achievement Plan process into Montana secondary and postsecondary schools.

Bill Roope, long time tech prep director and leader of Montana Pathways left to concentrate on his role as department chair for FVCC.

*Lyle Courtnage
Eastern Regional Director,
Montana Pathways from
Peaks to Plains
Montana State University-
Billings*

WESTERN BUSINESS EDUCATION ASSOCIATION 2010 WBEA PROFESSIONAL IMPROVEMENT SCHOLARSHIP APPLICATION DEADLINE: JANUARY 1, 2010

The Western Business Education Association (WBEA) takes pleasure in announcing the second annual WBEA Professional Improvement Scholarship for business and computer science educators. The scholarship will be available for tuition and offered and managed by the WBEA Executive Board through the WBEA Professional Development Committee. Funding for the scholarship will be through donations from individuals, companies, and other sources.

Amount: \$500

Application process: Applicant must:

1. Be a current member of an STP business education association and a member of WBEA/NBEA,
2. Be currently engaged in the business/computer education profession in the Western Region,
3. Register for and pass a credit class with a "C" or better, or
4. Register for and complete a non-credit class, and
5. Send proof of payment and grade sheet or unofficial transcript upon completion of the class to the Professional Development Director.

Please mail the completed application form by **January 1, 2010**, to:

Mary Ann Lammers
WBEA PDI Director
7925 NW Oxbow Drive
Corvallis, OR 97330

Deadline Dates: All applications must be postmarked by the published deadline date, January 1, 2010. The scholarship winner will be informed of his/her receiving the scholarship no later than January 15, 2010. The recipient will be recognized in the WBEA Newsletter. Reimbursement will be made by the WBEA Treasurer by June 30, 2010, upon completion of the class and receipt of the unofficial transcript or grade sheet and proof of payment.

Handling of Funds: All funds for the scholarship will be administered by the Professional Development Committee and the WBEA Treasurer.

Contributions to the Fund. Contributions to the Professional Improvement Scholarship fund can be made in any amount payable to the Western Business Education Association (WBEA). The contributions can be made to honor a business/computer educator who is retiring, a business educator/administrator who is involved in teaching/administration, or a deceased member.

WBEA PROFESSIONAL IMPROVEMENT SCHOLARSHIP APPLICATION

Name _____ Email _____

Home Address _____

City _____ State _____ Zip _____

Home Phone _____ Work Phone _____

School Name _____

School Address _____

City _____ State _____ Zip _____

In the space below (or as needed), describe the following:

- a. Current position and professional activities (can include a resume)
- b. Reason for requesting funding

I have read the application and certify that the information is correct.

Name

Date

**Montana BPA's 2009
Ambassador Torch Award
Winners**

Absarokee High School
Kathryn Huether

Billings West High School
Nikita A Olson

Broadview Schools
Becky Badgett
Dani Badgett
Brianna Downs
Angela Reinhardt

Cascade High School
Samantha Bertelsen
Alicia Cobb
Margaret Cobb
Karissa Floerchinger
Neil Gebhardt
Tia Hopp-Juden
Gwen Mann
Sadie Marquis
Brandi McBride
Rikki Murrill
Ashley Niles
Isis Snaric

Culbertson High School
Kellie Emerson
Karli Larsen
Brittney Marchwick-Wix

Custer Public School
Erika Arneson

Denton High School
Beau Carter
Chelsey Miller

Garfield Co. Dist. High School
Richard Hageman

Hobson School
Dawnita Deichmann
Quincy Linhart

Huntley Project High School
Clay Cranford
Monica Hollowell
Bethany S Moullet

Lambert Public School
Tanner Irigoin
Gregory Rauschendorfer
Ross Thornton
Michael Vaira

Lavina Public School
Rachel Sperry
Brenda Thom

Melstone High School
Alyssa Hjelvik

Noxon Public School
Lindsey A Franz
Kate Williams

MEMBERSHIP APPLICATION FORM
ASSOCIATION FOR CAREER AND TECHNICAL EDUCATION
1410 King Street, Alexandria, VA 22314
www.acteonline.org

703 683-3111
800 826-9972
Fax 703 683-7424
TDD 703-683-1409

(Please type or print) <input type="checkbox"/> Opt Out of Mail List*		PLEASE PROVIDE THE FOLLOWING INFORMATION	
___ Mr. ___ Ms. ___ Mrs. ___ Dr.		Position Type (Check One)	
Name _____		___ Administrator/Supervisor (A) ___ Counselor (K)	
Address _____		___ Teacher Supervisor (E) ___ Teacher Educator (X)	
City _____ State ___ Zip _____		___ Teacher (T) ___ Other (O)	
Work Telephone _____ Fax _____		___ Student (S) ___ Retired (R)	
Home Telephone _____ Social Security Number** _____		Institution Type (Check One)	
E-mail _____		___ Junior High/Middle School (H)	
Sponsored By _____		___ Comprehensive High School (S)	
ACTE Membership Categories (Choose One)		___ Secondary Career/Technical School (V)	
___ Regular \$60.00 ___ Student \$10.00 ___ Retired \$31.00		___ Two Year Postsecondary Institution (J)	
		___ Four Year College or University (C)	
		___ Federal, State, Local Education Agency (D)	
		___ Other (F)	
ACTE Division Membership			
Your ACTE membership includes membership in one division. Check your primary division. Additional divisions may be added for \$10 each. Mark Additional divisions with A.			
___ Administration (ADM)		New & Related Services Division Sections (choose one below)	
___ Adult Workforce Development (AWD)		___ CB1TS (L) ___ Support Staff (J)	
___ Agricultural Education (AGR)		___ Cooperative Work Experience (B) ___ Tech Prep (M)	
___ Business Education (BUS)		___ Instructional Materials ©	
___ Family and Consumer Sciences Education (FAM)		___ International (I)	
___ Guidance and Career Development (GUI)		___ Makers of Policy (H)	
___ Health Science Technology Education (HEA)		___ Professional Development (D)	
___ Marketing Education (MAR)		___ Public Information (E)	
___ New & Related Services (NRS) (see next column)		___ Related Subjects (F)	
___ Special Populations (SPE)		___ Research (G)	
___ Engineering and Technology Education (TGY)		___ School-to-Work/Careers (N)	
___ Trade and Industrial Education (TRA)		___ Teacher Educators (O)	
DUES SUMMARY		PAYMENT INFORMATION	
Enter amount for each applicable category.		___ Check Enclosed Check Date _____ Check Amount. _____	
ACTE Dues _____ 60.00		Credit Card:	
Additional ACTE Division (\$10.00 each) _____		___ American Express ___ Discover ___ MasterCard ___ Visa	
ACTE Advocacy Efforts (Voluntary Continuation) _____		Credit Card # _____	
Public Image Campaign (Voluntary Contribution) _____		Expiration Date _____	
State Association Dues (Montana ACTE \$25) (MBEA \$15) _____ 40.00		Name on Card _____	
Total Dues _____		Billing Address Zip Code _____	
		Signature _____	

\$33.00 of your membership fee covers your subscription to Techniques. Student members receive a complimentary copy of Techniques.

* From time to time ACTE makes its list available to organizations that offer products and services valuable to career and technical educators. At no time will ACTE provide your email address to a third party. Email addresses are for ACTE use in communicating with members. If you wish to exclude your name from these lists mark the box above.

** You are not obligated to provide this information; however, ACTE uses this information internally to serve as a unique identifier for members. At no time would ACTE make this information available to a third party.

WBEA PDI (PROFESSIONAL DEVELOPMENT INSTITUTE) An Opportunity to Network, Energize, and Develop Leadership Skills Sponsored by WBEA and your state association

The health and relevancy of professional associations at the local, regional, and national levels rely on the involvement of teachers and administrators who will share their talents and time for the betterment of our profession.

The challenge to continually train new leaders and reinvigorate the veterans is ongoing. In 1999-2000 the WBEA Board voted to institute a professional development opportunity at the annual conference and support this endeavor by paying for 1/2 of the registration fee for two participants from each S/T/P. The S/T/Ps were encouraged to pay the other half of the fee. The first conference was held at Vancouver, British Columbia, Canada, in February 2000.

The PDI has traditionally met for five to six hours on Friday before the annual conference begins. The participants attend part of the WBEA Executive Board meeting to see the regional board in action. Recently, they have been introduced and

honored at a general function by sitting in a reserved area and being awarded a certification of completion by the PDI Director.

The original intent was to encourage new or veteran teachers who had not previously been involved in their professional associations to gain the skills and confidence to accept offices and committee assignments in their S/T/Ps. Some S/T/Ps have supported veteran teachers who are continuing to provide inspiration to members and want a "refresher" opportunity.

Having a registration fee paid has also provided financial support for those teachers who do not have the support of their districts or colleges.

Agenda Topics

The agenda has included leadership qualities, communication styles, organizational structures of the regional and national Executive Boards, Programs of Work, Bylaws, team building, goal setting, meeting management,

convention planning, personal visits from regional and national officers, etc.

The backgrounds of the participants have varied widely from new professionals to veterans who are returning to glean leadership activities for their students or S/T/Ps or just to rejuvenate themselves. Because of the wide range of interests and needs and the relatively short time frame, the topics are covered at a cursory level. However, feedback has been positive that everyone received something of value for their time spent.

How to Apply

If you are interested in taking advantage of this professional development opportunity, visit the Web site at www.wbea.info and apply today. Look under the Conference and Professional Development link. Your S/T/P will notify you of your acceptance. Hope to see you in Reno, Nevada, where "WBEA Center Stage—Business Education" convenes on February 12, 2010!

Montana Ambassador Torch Award Winners, cont.

Roberts High School
Gordon Brink

Roundup High School
Ashlee N Rangitsch

Shields Valley High School
Whitney Hoyem
Corin Johnson
Trillium Memmer-Rahn
Carly Sykes
Caitlin Zimmerman

Sidney High School

Kristen L Anderson
Allison M Anvik
Kathryn M Asbeck
Kynzie L Brown
Shelby A Brunsvold
McKenzie A Carda
Rihana J Davidson
Jessica L Dunn
Carl T Dynneson
Jessie T Gifford
Michael C Hammer
Kristina K Henson
Jocie A Hoover
Larysa J Hurst
Amanda J Johnson
Taryn W Kalberer
Amanda J Livers
Sara B Netz
Kristin N Norgaard
Kristen A Pourroy
Amy J Rassier
Nikoal E Reyna
Brittney A Rogers
Saurab Sainju
Jessica M Salveson
Emmarie E Schledewitz
Amanda J Seitz
Cindy M Staffanson
Alisha C Steffan
Lacey M Steinbeisser
Leah R Stevens
Jeremy C Verhasselt
Josie L Wick
Katrina L Wilhelm
Cortney A Zentner

Simms High School
Kayla Lapke

**White Sulphur Springs
High School**
Hank Hedrich
Kayla Paulsen
Chelsea Smith-West
Robin Zehntner

INFORMATION & INSTRUCTIONS FOR PDI REGISTRATION

Complete this application and return it by **December 1, 2009**, to your S/T/P President, who must mail the application to Mary Ann Lammers, 7925 NW Oxbow Drive, Corvallis, OR 97330, by **December 15, 2009**. You will be notified of your acceptance by December 20, 2009.

If chosen by your S/T/P, you will be expected to register for the conference. WBEA will reimburse one-half of the registration fee (does not include independent food, computer workshops, entertainment, or tours) and your state/territory/province may reimburse the other half of your

registration. The reimbursement from your S/T/P is your responsibility; you must contact that president.

CONFERENCE INFORMATION

Conference 2010—February 12-15, 2010
Reno, Nevada—Circus Circus Hotel
Registration Fee for NBEA/WBEA members is **\$200**
Registration Fee for nonmembers is **\$300**

PROFESSIONAL DEVELOPMENT INSTITUTE LEADERSHIP TRAINING

Date: Friday, February 12, 2010
Time: 8 a.m. to 2 p.m. (includes lunch)
Location: Reno Circus Circus (room to be announced)

UNIVERSITY CREDIT

University credit will be available from Oregon State University. Tuition and process details will be available closer to the conference.

Thank you for participating in this program. WBEA is extremely happy to provide this opportunity for you. Your involvement with your professional association is a great investment for your future. Best wishes on your leadership venture.

If you have any questions, please contact Mary Ann Lammers, PDI Director at malammers@comcast.net or Eileen Wascisin, WBEA President, eileen.wascisin@comcast.net.

WBEA will pay half of the \$200 member registration fee. Your S/T/P may pay the other half; they will inform you of this.

Western Business Education Association

2010 PROFESSIONAL DEVELOPMENT INSTITUTE APPLICATION
UNIVERSITY CREDIT AVAILABLE

Name _____

Preferred Mailing Address: _____

Street _____

City, State, ZIP _____

School _____ E-mail _____

Number of years employed and at what levels? _____

How many conferences have you attended? WBEA _____ NBEA _____

How much do you know about the structure of WBEA/NBEA?

Very little Some knowledge Quite a bit Not sure

What leadership position have you held in any organizations?

Personal and Professional Goals

What are your expectations?

Are you willing to serve on a WBEA committee or in a leadership position in the future? If so, do you have a preference?

HONOR YOUR COLLEAGUES BY PRESENTING THEM WITH WBEA . . .

A — W — A — R — D — S

A Acknowledge your deserving colleagues and business partners. Nominate them for various professional awards:

- ✦ Outstanding Business Educator of the Year
- ✦ Outstanding Advisor
- ✦ Distinguished Service
- ✦ Newsletter Recognition (issues from 7/1/08 - 6/30/09)

W for the Western Business Education Association (WBEA, wbea.info) and the National Business Education Association (NBEA, nbea.org). Simply download the forms from the websites; then complete and submit all required information about the nominee. Since this is the first year our name has been changed to WBEA, new nomination forms must be used.

A Acknowledge your colleagues to bring attention to your outstanding programs and students. Free publicity in your local newspapers is available if you simply submit a press release, including a photo, to your area newspapers and periodicals about your local award winner.

R Recruit and retain more students and faculty members. As the public reads about the nationally-recognized instructors, advisors, and government/industry partners who have won WBEA or NBEA awards, your program will be acknowledged as being outstanding, too!

D December 1, 2009, is the deadline to submit the correct number of copies of the completed nomination on the WBEA or NBEA nomination form only, with all required materials included.

S Send WBEA nominations (postmarked no later than December 1, 2009, with correct postage affixed) to:

Mrs. Jean Matsui Hara, Professor
 WBEA Awards Director
 c/o Leeward Community College, BE-202
 96-045 Ala Ike
 Pearl City, HI 96782-3393

We'll be waiting to hear from you! Please contact Jean Hara if you are willing to serve as a judge on one of the WBEA award committees. 808.455.0346 or jhara@hawaii.edu.

*Jean Matsui Hara
 WBEA Awards Director
 Leeward Community College, Pearl City, Hawaii*



NATIONAL BUSINESS EDUCATION ASSOCIATION MEMBERSHIP APPLICATION

Join Today and Increase Your Professional Expertise!

MEMBER SERVICES

- Publications
 - *Business Education Forum*, NBEA's Journal
 - *Keying In*, NBEA's Newsletter
 - *NBEA Yearbook*
 - Special Publications and Promotional Items
 - Curriculum Standards and Resources
- \$250,000 Professional Liability Insurance
- Annual National Convention
- Regional Association Membership
- Regional Conventions
- Legislative Advocacy
- Business-Industry Link
- Professional Awards Program
- International Society for Business Education (ISBE)
- MasterCard Program

IMPORTANT . . . Please list both home and business addresses and telephone numbers
 Indicate mailing preference: Home Business

Name	Title	
Organization		
Business Address		
City	State	Zip
Business Phone (Include Area Code)	E-Mail	
Home Address	Home Phone (Include Area Code)	
City	State	Zip

RETURN THIS FORM WITH PAYMENT TO:

National Business Education Association
 1914 Association Drive
 Reston, VA 20191-1596
 (703) 860-8300 ☐ Fax: (703) 620-4483
 E-mail: nbea@nbea.org
www.nbea.org

<p>METHOD OF PAYMENT</p> <p><input type="checkbox"/> Check Payable to NBEA</p> <p><input type="checkbox"/> Visa # _____</p> <p><input type="checkbox"/> Master Card # _____</p> <p>Expiration Date _____</p> <p>Signature _____</p> <p style="font-size: small; text-align: center;">Signature required for all credit card charges</p>	<p>MEMBERSHIP CLASSIFICATION</p> <p><input type="checkbox"/> Professional \$80</p> <p><input type="checkbox"/> Professional/ISBE (International Society for Business Education) \$110</p> <p style="font-size: x-small;">Membership dues include a \$20 subscription to Business Education Forum. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes, however, they may be deducted as a business expense under other provisions of the Internal Revenue Code.</p>
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ON YOUR MARK,
GET PACKED, GO

2009 Big Sky Pathways Institute

Billings, MT
October 14-16, 2009

DECA Western Region Leadership Conference

Reno, NV
November 12-14, 2009

ACTE 2009 Convention & Career Tech Expo

Nashville, TN
November 19-21 2009

DECA Sports & Entertainment Marketing Conference

Orlando, FL
February 3-7, 2010

2010 WBEA Conference

Reno, NV
February 12-15, 2010



Montana BPA State Leadership Conference

Billings, MT
March 14-16, 2010

2010 NBEA Annual Convention

San Diego, CA
March 31-April 3, 2010

2010 DECA ICDC

Louisville, KY
April 24-27, 2010

ACTE Region V 2010 Conference

Anchorage, AK
April 27-May 2, 2010



BPA 2010 NLC

Anaheim, CA
May 5-9, 2010

8th Annual National Career Cluster Institute

Denver, CO
June 14-16, 2010

ACTE 2010 Convention & Career Tech Expo

Las Vegas, NV
December 2-4, 2010

2011 WBEA Conference

Seattle, WA
February 17-20, 2011

2009 BIG SKY PATHWAYS INSTITUTE AT-A-GLANCE



Hands on the Pathways

Crowne Plaza Hotel Billings
Billings, Montana
October 14-16, 2009



Wednesday, October 14

2-5 pm
Trade Show/Exhibitor Setup

5:30-7:30 pm
Montana ACTE Executive Board Meeting

6-8:30 pm
Auction Setup
Registration

7:30-9 pm
MAAE Executive Board Meeting with District Chairs

9 pm
Audit Committee Meeting

Thursday, October 18

7:30 am
Auction Setup

7:30-9 am
Exhibit/Trade Show

8:30-9 am
Welcome

9-9:45 am
OPI/OCHE Update

9:45-10:15 am
Break with Exhibitors

10:15-11:45 am
Pathway Specific Sessions & Division Business Meetings

11 am-3 pm
Montana ACTE Award Candidate Interviews

Noon-1:30 pm
Montana ACTE Luncheon & Keynote by Jim Brazell

1:45-2:45 pm

General Session #1

- ★ Innovate-Educate-Lead: CTE, Academic and Arts Integration, Jim Brazell
- ★ Dual Credit and Articulation Opportunities in Montana (Tech Prep, Running Start, etc), Linda Corr-Mahugh and Lyle Courtneage
- ★ Resources for Career Information on Big Sky Pathways and Partnership with Montana Career Information Systems, Shaunda Hildebrand
- ★ Strategies for Marketing Big Sky Pathways and Integration of Academic and CTE, David Strong

2:45-3:15 pm
Break with Exhibitors

- 3:15-4:15 pm
Breakout Session #2
- ★ TEAMS: A Technical and Cultural arts Strategy for Innovation, Jim Brazell
- ★ Dual Credit and Articulation Opportunities in Montana (Tech Prep, Running Start, etc), Linda Corr-Mahugh and Lyle Courtneage
- ★ Resources for Career Information on Big Sky Pathways and Partnership with Montana Career Information Systems, Shaunda Hildebrand
- ★ Strategies for Marketing Big Sky Pathways and Integration of Academic and CTE, David Strong

4:30-5:30 pm
Pathway Sessions I
★ Pathway Specific Sessions

6-7 pm
President's Reception

7-9 pm

- Montana ACTE Banquet
- ★ Montana ACTE Awards
- ★ Live Auction
- ★ Ending of Silent Auction

9 pm
Exhibit/Trade Show Closes

Friday, October 20

7:30-8:30 am
Group Breakfast Buffet

7:30-8:30 am
MAAE Past Presidents Breakfast

MBEA New Officers Meeting

MITEA Business Meeting

8:30-9:30 am
Pathway Sessions II
★ Pathway Specific Sessions

9:45-10:45 am
Pathway Sessions III
★ Pathway Specific Sessions

11 am-Noon
Pathway Sessions IV
★ Pathway Specific Sessions

12:15 pm
Renewal Unit Signing

12:15-2 pm
Montana ACTE Luncheon & Business Meeting

2:30-4 pm
Montana ACTE Executive Board Meeting

Schedule based upon information provided August 1, 2009 Subject to Change



Big Sky Pathways Institute Registration

“Hands on the Pathways”

October 14-16, 2009

Name _____ School _____

Address _____ City _____ ST _____ ZIP _____

Telephone (Home) _____ Division Affiliation: MAAE _____ MAFCSSE _____

Telephone (Work) _____ Other _____ MITEA _____ MBITE _____

E-mail Address _____ ACTE Membership # _____ MHSEA _____ ADMIN _____

CONFERENCE REGISTRATION <i>(Includes Thursday Luncheon and Banquet, Friday Breakfast and Luncheon)</i>	Cost	Amount
Early Bird Registration (Postmarked by Oct. 1st) – Montana ACTE/ACTE Member \$85 – Non-Member Montana ACTE/ACTE \$145		
On Site Registration – Montana ACTE/ACTE Member \$120 – Non-Montana ACTE/ACTE \$170		
Early Bird Thursday Registration Only (Postmarked by Oct. 1st) – Montana ACTE/ACTE Member \$60 – Non-Member Montana ACTE/ACTE \$120		
On Site Thursday Registration Only – Montana ACTE/ACTE Member \$85 – Non-Member Montana ACTE/ACTE \$140		
Membership Dues: Circle One <i>(Complete Membership Form at www.montanaacte.org)</i>		
MBITE (Business & Marketing) - \$100 MITEA (Industrial/Technology) - \$100 MAAE (Agriculture) - \$185 MAFCSSE (Family and Consumer Sciences) - \$110 MHSEA (Health Sciences) - \$95 ADMIN (Administration) - \$90		
<input type="checkbox"/> First-Year Teacher <input type="checkbox"/> Retired Teacher <input type="checkbox"/> First-Time Attendee <i>(Check appropriate box)</i>	-\$35.00	
Student Registration (Cannot be combined with First-Time Attendee)	\$50.00	
Thursday Montana ACTE Luncheon - Chicken Cordon Blue <i>(Check appropriate box if attending)</i> <input type="checkbox"/> Attending		
Guest Thursday Montana ACTE Luncheon Ticket	\$15.00	
Thursday Montana ACTE Awards Banquet - Surf & Turf <i>(Check appropriate box if attending)</i> <input type="checkbox"/> Attending		
Guest Thursday Montana ACTE Awards Banquet Ticket	\$32.00	
Friday Breakfast Buffet <i>(Check appropriate box if attending)</i> <input type="checkbox"/> Attending		
Guest Friday Breakfast Ticket	\$12.00	
Friday Montana ACTE Business Luncheon - Pork Chops <i>(Check appropriate box if attending)</i> <input type="checkbox"/> Attending		
Guest Friday Montana ACTE Business Luncheon Ticket	\$15.00	

Payment Information

Total Registration and Fees <i>(Make checks payable to Montana ACTE)</i>		
Payment Method <input type="checkbox"/> Check <input type="checkbox"/> Purchase Order <input type="checkbox"/> Check this box if you wish to have your name released to vendors	Credit Card Type <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover Credit Card Number _____ Expiration Date _____ Name on Credit Card _____ Security Code _____ CC Billing Address _____ City, State, ZIP _____ Signature _____	

List any special needs (accessibility, meals, etc.):

Mail registration to:
 Nicole Wanago, Montana ACTE Treasurer
 2889 North 27th Unit 1
 Bozeman, MT 59718
 Home Office: 406.219.3920
 chinadle@email.arizona.edu

Hotel Reservations:
Crowne Plaza Hotel Billings
 27 North 27th Street
 Billings, MT 59101
 1.406.252.7400
Room block ends September 15, 2009

TEACHING INTERNATIONAL CONCEPTS?—HOW ISBE CAN HELP

All business teachers know the importance of preparing our students for the global world, and many of us probably include global awareness concepts in some of our subject areas.

Did you know that there is an international branch to NBEA? It is the International Society for Business Education, internationally known as the SOCIETE INTERNATIONALE POUR L'ENSEIGNEMENT COMMERCIAL.

To join, you just need to select the NBEA Professional/ISBE option the next time you renew your NBEA membership. The additional cost is only \$30; and for your money, you receive several more publications each year. ISBE publications include 2 issues of *The Network*, the U.S. Chapter newsletter; *The Journal for Global Business Education*, a peer-reviewed publication that is from the U.S. Chapter; 4 issues of the *SIEC e-Newsletter*, a publication from the international organization that includes teaching tips, technology information, and informative articles from business teachers around the world; *The Review*, a more in-depth publication containing articles from global business teachers; and access to the SIEC Website with a MEMBERS ONLY area where

hundreds of fellow business teachers can communicate and create partnerships. In addition, you have the opportunity to attend an international conference held in an exotic location each year.

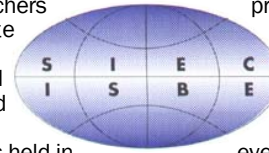
The 2009 SIEC Conference was held in Colchester, England, on August 2–7, 2009. Colchester is a beautiful city located in southern England, and it is home to the oldest Roman Keep in England. For a review of this year's conference, as well as future conferences, check out <http://www.siecisbe.org/>.

Future SIEC Conferences are tentatively planned for the following locations:

- 2010—Australia
- 2011—Switzerland
- 2012—USA
- 2013—Germany

Benefits of ISBE Membership

In addition to the publications that have an international flair, the networking opportunities are considered one the best benefit. Instructors have found e-mail pen pals for students, made connections with others who can answer questions about economic issues, entrepreneurship practices, school life, etc. Cross-culture



projects can be facilitated through ISBE.

If you have a class studying marketing in the U.S., you can contact a class in another country to exchange print ads or even video commercials to analyze the differences. A class in personal finance can create a shopping cart of basic items and compare the prices between your hometown and the town in another country.

The ideas of how to use the resources of ISBE are only limited by your imagination. However, to participate in the vast resources of ISBE, you must first be a member.

Don't wait—JOIN TODAY!
(Membership information can be found on the NBEA website at www.nbea.org/member/memform.pdf)

For further information about ISBE, contact Mary Ann Lammers, ISBE representative for the Western Region at malammers@comcast.net or Dr. Judee Timm, ISBEA President, at jtimm@mpc.edu.

Mary Ann Lammers,
Western Region ISBE Representative
Corvallis, Oregon
(With excerpts from Tamra Davis, U.S. Vice President to SIEC)

CENTER STAGE—BUSINESS EDUCATION

WESTERN BUSINESS EDUCATION ASSOCIATION 2010 CONFERENCE
CIRCUS CIRCUS, RENO, NEVADA
FEBRUARY 12–15, 2010

CIRCUS CIRCUS RENO
500 NORTH VIRGINIA ST.
RENO, NV 89503
800.648.5010

SLOT MACHINE
TOURNAMENT

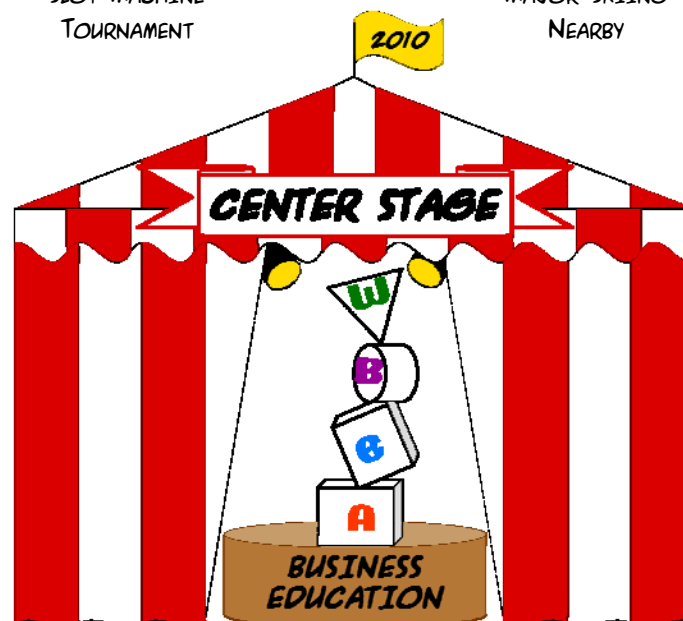
MAJOR SKIING
NEARBY

FRIDAY, FEBRUARY 12
COMMITTEE MEETINGS
EXECUTIVE BOARD MEETING
BUSINESS VISITS + TOURS
COMPUTER WORKSHOPS
EXHIBITS + SILENT AUCTION
OPENING SESSION +
EXHIBITORS RECEPTION

COMPLIMENTARY AIRPORT
SHUTTLE
+
FREE PARKING

ROOM RATE
\$79 SINGLE/DOUBLE
\$10 ADDITIONAL PERSON
13.5% ROOM TAX

ROOM BLOCK ENDS
JANUARY 21, 2010



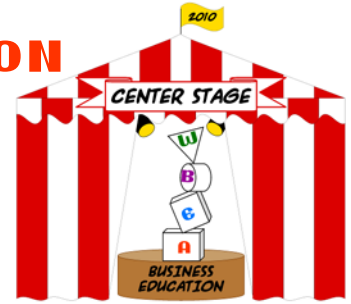
SATURDAY, FEBRUARY 13
EXHIBITS OPEN ALL DAY
GENERAL SESSIONS
COMPUTER WORKSHOPS
BREAKOUT WORKSHOPS
SILENT AUCTION

SUNDAY, FEBRUARY 14
COMPUTER WORKSHOPS
BREAKOUT WORKSHOPS
GENERAL SESSION
AWARDS DINNER

FOR RESERVATIONS CALL 800.648.5010 OR VISIT WWW.WBEA.INFO

CENTER STAGE-BUSINESS EDUCATION

WBEA 2010-CIRCUS CIRCUS RENO
WESTERN BUSINESS EDUCATION ASSOCIATION
FEBRUARY 12-15, 2010



CALL FOR WBEA CONFERENCE PRESENTERS

Name of Presenter: _____

(as to be printed on conference name tag)

Employer or Company Affiliation: _____

Mailing Address: _____

City: _____ Prov. /State: _____ Postal Code/Zip: _____

Phone: _____ (home) _____ (work) Fax: _____

E-mail: _____
(Attach information for additional presenters)

Title of Presentation: _____

Type of Presentation: Breakout Session (50 min.) Computer Workshop (120 min.)
(check one)

Projected Audience: Secondary Teacher College/University Instructor
(check all that apply) Middle School Teacher All Business Educators
 Other (specify) _____

Topic of Presentation: Accounting Economics
(check all that apply) Tourism/Hospitality Marketing
 Information Technology Entrepreneurship
 Career Development Management/Leadership
 Business Communication Digital Media
 Other _____

Please attach the following:

- Presentation Description (as to be printed in the conference booklet—please limit to 100 words)
- List three Learning Objectives for this presentation
- A short Biography to be used for session introductions; no more than 50 words

Please submit your proposal by e-mail to kkuhn@sd43.bc.ca or mail to Ken Kuhn,
Attention: WBEA Conference Program Chair, #23 - 103 Parkside Dr.
Port Moody, BC V3H 4Y8 CANADA

Montana Business Education Association Awards Program
Nominate an Advisor, Colleague, Mentor, or Supervisor
Nominations Due September 15, 2009
Awards Presented During the MBEA Business Meeting, October 15, 2009

Please indicate the award category for which you are nominating this person. The nominee for a teaching award must be a MBITE member.

Teaching Awards

- _____ Rookie Business Teacher of the Year (1 Year of Teaching)
- _____ Young Business Teacher of the Year (5 Years of Teaching or Less)
- _____ Secondary Business Teacher of the Year
- _____ Post-Secondary Business Teacher of the Year
- _____ Collegiate Business Teacher of the Year

Distinguished Service Awards

- _____ Outstanding Contributions to Business Education by an Administrator of Business Education
- _____ Outstanding Contributions to Business Education by an individual associated with an institution involved in Business Education
- _____ Nominee for WBITE Distinguished Service Award

Your Name _____

Address _____

Phone _____ E-mail _____

Nominee's Name _____

Please attach an explanation of why you feel your nominee deserves the award.

Send this form to and any attachments to:

Janie McFarland
MBEA Past President
113 South Delaware
Conrad, MT 59425
janiehmcfarland@yahoo.com

Nominations Deadline: September 15, 2009



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Just what you need articles in *Keying In*
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or go online at nbea.org**

NBEA

National Business Education Association

M-NEWS

MONTANA BUSINESS EDUCATION ASSOCIATION

Denton BPA

Denton High School

1200 Lehman Avenue

PO Box 1048

Denton, MT 59430



2009 BIG SKY PATHWAYS INSTITUTE

Crowne Plaza Hotel Billings

Billings, Montana

October 14-16, 2009

