

## The Wednesday Reader

### September 12, 2018

#### ACTE Region V 2019 Conference in Bozeman—Details for Your Calendars and Funding Budgets

This coming spring, the [Montana Association for the Career & Technical Education](#) (Montana ACTE) will be hosting the [Association for Career and Technical Education's](#) western-region conference in Bozeman.

April 10-13, ACTE member from all across the western US and throughout the Pacific Islands will be taking part in the [2019 Region V Leadership Conference](#) in Bozeman. The conference, *CTE Roundup Under the Big Sky*, will be held at the GranTree Inn.

Montana ACTE members will be able to register at a discounted rate of \$350, a \$75 savings off the \$425 Early-Bird rate. The deadline to register with the Montana ACTE member rate will be February 15, 2019.

The room rate at the Best Western Plus GranTree Inn is \$94 plus taxes. Reservations can be booked directly with the GranTree Inn by calling 406.587.5261 and using group code *MACTE*.

Details about the 2019 ACTE Region V Leadership Conference, include a tentative schedule, can be found at [www.acteonline.org/state\\_region/region-v](http://www.acteonline.org/state_region/region-v). A pre-conference tour to Big Sky and West Yellowstone will be held on Wednesday, April 10 with business/industry tours throughout the Gallatin Valley on Thursday and Friday, April 11 and 12.

If interested in being a part of the conference's program, the [Call for Presentations](#) is now open and can be completed online at <https://docs.google.com/forms/d/e/1FAIpQLSdbsul0vQzz1sfNgCZf8M335X2QLrSTdWrUPOxCT9a18uzbeQ/viewform>. Breakout sessions will be held Thursday and Friday, April 11 and 12.

#### Montana ACTE Announces PSA Contest for CTE Month

The Montana Association for Career and Technical Education is excited to announce a CTE Month Public Service Announcement contest for Montana CTE students.

##### **What is the goal?**

To promote career and technical education by creating a video public service announcement (PSA) incorporating the CTE Month logo and 2019 tagline, "Celebrate Today, Own Tomorrow!"

##### **Who can enter?**

The contest is open to secondary and postsecondary CTE students in film and video production classes or in other CTE courses. Students may enter as individuals or as a group.

##### **What do I win?**

Montana ACTE will announce the winning PSA by **February 1, 2019**, and will notify the winners individually. The school CTSO that the winning student or team attends will receive \$500. The school that the second-place student or team attends will receive \$250. First- and second-place videos will be publicized on the Internet through Montana ACTE social media channels and shared with Montana ACTE's members to use during CTE Month in their schools and local areas. Winning PSA will be recognized at state CTSO events. **Note:** Winning entries must meet a score of a minimum of 70 to be considered.

##### **What's required?**

--Video entries must be 29 seconds in length.

--Entries must incorporate the CTE Month 2019 [logo](#) and 2019 tagline into the PSA video. [Email us](#) if you would like to request a different image format.

--Entries must incorporate the following message, presented as text on-screen and/or spoken by talent: "Learn more about career and technical education at [www.ctemonth.org](http://www.ctemonth.org)" and must display the CTE Month web address on screen: [www.ctemonth.org](http://www.ctemonth.org).

--Successful entries will NOT say "learn more about Montana ACTE or ACTE" or reference the Association for Career and Technical Education by name in the PSA. The videos are not intended to be an advertisement for ACTE, but a PSA for career and technical education.

--Successful entries will use no other logos or web addresses in PSAs.

Entries that contain music, images, or other copyrighted media must be accompanied by proof that the creators of the entry have the expressed permission of the original copyright holder.

--Submissions must adhere to the technical specifications listed below.

### **Submitting your PSA entry:**

--PSA submissions must be completed by **January 15, 2019 at 5 p.m. EST.**

--Sound cannot be over 0 dBFS.

--Videos must be submitted in .mp4 or .mov format.

--Videos must be in 16:9 aspect ratio.

--PSAs can be submitted in standard or high definition.

--In addition to the 29 seconds of video content, please include at the beginning of the video 5 seconds of black, followed by 5 seconds of bars and tones, and then a slate with the title, the name of your school and the year, **2019** (names of video creators and participants optional.) The slate should be on the screen long enough for it to be read comfortably by viewers.

--PSAs are to be submitted via [Dropbox](#). Participants should create a Dropbox account free of charge, upload their submission, and email the link to [mbranger@huntley.k12.mt.us](mailto:mbranger@huntley.k12.mt.us).

--Participants must submit a [talent release form](#) from each participant whose image and/or voice is used in the PSA. Students under 18 must have a parent's or guardian's signature on the form.

--To finalize a submission, email the video link and talent release forms to [mbranger@huntley.k12.mt.us](mailto:mbranger@huntley.k12.mt.us). A phone number and mailing address for at least one contact must also be provided. This contact can be the educator responsible for the students who submitted the video and the mailing address can be the school's.

### **Who will be judging my PSA?**

PSAs will be judged by the Membership/Public Relations Committee of Montana ACTE, who will evaluate submissions according to an impartial rubric. The three highest scoring entries will be shown to Montana ACTE's Executive Board of Directors prior to 2019 Montana ACTE Fall Institute, and winners will be notified before the conference. All entrants are encouraged to share their PSA with their community, school and friends.

### **What's the fine print?**

Montana ACTE retains the copyright on any submitted material and reserves the right to use the material in any way or format it sees fit. Montana ACTE is not responsible for lost, damaged, incorrectly encoded, incorrectly uploaded, mislabeled or misdirected entries. Entries will not be returned and will become the property of Montana ACTE. Entries cannot be used for any commercial activity.

Additionally, your use of the CTE Month 2019 logo and tagline for this PSA does not authorize you to use it for any other purpose. If you would like to use the logo and tagline for anything else, please read our [Logo Use and Restriction Agreement](#) and follow all regulations therein. If you would like to use the logo for a purpose not covered in that agreement, email us for permission.

### **Do you have any tips for my PSA?**

The first step for making a great PSA is to learn about career and technical education (see the next section)! In addition, the winning videos for the CTE Month 2019 Video PSA Contest should strive to:

--Engage and inform about CTE in Montana.

--Show that CTE leads to a successful career for Montana students.

--Show the role of CTE in a strong national and state economy.

--Depict a variety of CTE fields in Montana.

- Depict the diversity of students involved in CTE in Montana.
- Show CTE as relevant to the general public
- Incorporate the CTE Month 2019 logo and tagline, the CTE Month web site address and the message about CTE Month as defined above (see the “What’s required?” section above).
- Be technically well-made and suitable for broadcast on the internet.

### **How can I learn more about CTE?**

Learn what CTE is and what kinds of courses it encompasses with ACTE’s [“What is CTE?”](#) page and our [Fact Sheets](#). Learn about the effectiveness of CTE in preparing students for further education and careers. Learn how investment in CTE yields positive results for communities in Montana and around the country. Think about the role of CTE in the state economy: CTE students grow up to become highly skilled technicians, medical professionals, IT specialists, businesspeople, engineers and more. The career fields that CTE students prepare for are the career fields that keep our state and nation growing.

### **Can educators help with their students' projects?**

Educators may advise students, but should not take a significant role in creating the PSAs. For more information or questions about submissions, please contact Mark Branger at [mbranger@huntley.k12.mt.us](mailto:mbranger@huntley.k12.mt.us) or call 406.967.2540 x360.

### **Montana High School Business Challenge Registration is Now Open**

The key to getting your students to understand key business concepts is through hands-on activity. If you’ve not yet done so, consider this simulation designed to develop management, financial, marketing and critical thinking skills in a competitive, learning enhanced environment.

The Montana High School Business Challenge, sponsored by the Montana Chamber Foundation and administered by the Montana Council for Economic Education lets your students actively participate in a state-wide simulation as real entrepreneurs. The students manage the business of a Digital Music Player manufacturer, and many daily decisions face the students, including financial, ethical, legal, and competitive issues. It is a dynamic simulation that can be incorporated into many different class disciplines.

The state-wide competition runs eight weeks, beginning Wednesday, October 10 and concluding Wednesday, December 12. College scholarships are awarded yearly to the top three teams, as determined by an academic year-end playoff. The cost is \$15.00 per team.

**Registering Teams for Fall Semester? Questions?:** To register teams for the fall Business Challenge competition or if you have any questions, please contact Tim Alzheimer via e-mail, [timalz@montana.edu](mailto:timalz@montana.edu), or by telephone, 406.994.2263 for further information. Team registration deadline is Wednesday, October 3.

**Interested in Participating?** First-time participants need to be trained prior to involvement in the Business Challenge by webinar training sessions which introduces the teacher to the concepts and procedures the simulation. It will be held on Monday October 1, and Tuesday October 2 from 4:30-6:00 p.m. If you are a first-time participant, or simply want to re-familiarize yourself with the fundamentals of the Business Challenge, please register online at <https://attendee.gotowebinar.com/register/6447579459513347851>.

**Refresher Webinar For Past Participants:** A webinar is scheduled on Wednesday, October 3, from 4:30-6:00 p.m. for teachers that have previously participated in the Challenge who want to refresh their skills and learn more about the simulation. This webinar is voluntary, and is open only to teachers that have previous HSBC involvement. Space is limited. The web address to register for this webinar is <https://attendee.gotowebinar.com/register/4424533039986985227>.

### **2018-2019 Governor and First Lady Youth Leadership Council—Fight Childhood Hunger**

The Governor and First Lady started their own Youth Leadership Council (YLC) a few years ago to encourage youth to get involved and create their own projects to end childhood hunger in their local communities. The Governor’s Office of Community Service leads this effort and they’re now accepting applications.

Twenty youth, grades 7-12, from across the state will be selected for the council to execute projects during Fight Childhood Hunger Week (April 8-12, 2019) aimed at building awareness, raising money, and feeding kids.

For the application, go to: [serve.mt.gov/ServeMT/fight-childhood-hunger](http://serve.mt.gov/ServeMT/fight-childhood-hunger). The [fightchildhoodhunger.com](http://fightchildhoodhunger.com) will redirect.

If you are interested in reviewing past projects, click on Fight Childhood Hunger Week in the left-hand menu.

The application deadline is October 5.

For questions, please contact Lisa Lee at [llee@mt.gov](mailto:llee@mt.gov).

### **Educator's Day at Adobe MAX**

Are you thinking about or planning to attend the [2018 Adobe MAX](#) conference? If so, check out [Adobe MAX Educator's Day](#). Adobe MAX Educator's Day will be held prior to the start of Adobe MAX on Sunday, October 14.

[Adobe MAX](#)—The Creativity Conference will be take place in Los Angeles, October 15-17, 2018. Adobe MAX participants will join over 12,000 like-minded creatives from around the world for a week of sessions, labs, speakers, events, inspiration and fun.

Adobe MAX Educator's Day is open to both educators not planning to attend Adobe MAX as well as educators already registered for the conference.

To register for Adobe MAX Educator's Day, please visit <https://adobe-max.com/nomination/ancillary.do?event=EducatorDay>.

Complete details regarding Adobe MAX can be found at [max.adobe.com](http://max.adobe.com).

### **EVERFI Announces 2 New Courses—The Compassion Project and Honor Code**

[EVERFI](#) ([everfi.com](http://everfi.com)) is pleased to announce two new courses just in time for the 2018-2018 school year—[The Compassion Project](#) and [Honor Code](#).

[The Compassion Project](#) is the first comprehensive, no-cost program designed to help educators facilitate lessons around fundamental Social Emotional Learning (SEL) skills. This 15-week curriculum combines engaging animated videos, classroom-based lessons, and digital activities into a toolkit that any educator can use. [The Compassion Project](#) is designed for students in grades 2-4 and contains 15 standalone lessons, each approximately 20 minutes.

Positive school climates are critically important for students to achieve their full academic and personal potential. But bullying can negatively impact students' sense of social, emotional and physical safety – key components of a positive school climate. [Honor Code](#) takes a practical approach to bullying prevention by empowering students to create change, whether they're engaging in bullying, on the receiving end of it, or witnessing it in their school. [Honor Code](#) helps them identify their unique talents, grow their resilience in the face of adversity, and build strong connections with others. The same skills students learn to discourage bullying today can also help them become the influential leaders of tomorrow.

[Honor Code](#) is recommended for use with students in grades 8-10 and includes six standalone lessons, taking approximately 10 minutes each.

As always, [all EVERFI resources](#) are available to Montana teachers **at no cost**.

Reach out to Sean Thomas at [stthomas@everfi.com](mailto:stthomas@everfi.com) for more information.

### **2019 U.S. Senate Youth Scholarship Program Now Accepting Applications for March 2019 Event**

The [2019 U.S. Senate Youth Program Scholarship](#) is sponsored by the [William Randolph Hearst Foundation](#) and administered by the Office of Public Instruction.

The William Randolph Hearst Foundation believes it is in the public interest to encourage outstanding young people to continue their educational development. To this end, the foundation will make available to each of the 104 delegates selected to participate in the program a \$10,000 college scholarship award for undergraduate studies, subject to specific conditions and requirements.

The United States Senate Youth Program will be held in Washington, D.C., March 2-9, 2019. The William Randolph Hearst Foundation pays all expenses for the Washington Week, including transportation, hotel accommodations and meals. The military services will provide specially selected men and women officers to serve as escorts. Click [USSYP 2018 Yearbook](#) to experience the 2018 Washington, D.C., trip.

#### College Scholarship

--\$10,000 scholarship awarded to two Montana high school students.

#### How to Qualify

- Be a junior or senior in a Montana public, private, or charter high school; students need not be nominated to apply for the scholarship.
- Currently serving in an elected or selected capacity in student government offices at their Montana high school for the 2018-19 school year student body.
- Be a permanent resident of the United States.
- Be a Montana resident.

For more information on eligibility, download the [USSYP 2019 Brochure](#).

#### Montana Requirements

Interested students may download or print an Annual United States Senate Youth Program \$10,000 Scholarship Application at <http://opi.mt.gov/Portals/182/Application2.pdf>. The link to the application will be removed on September 28, 2018. The application must be completed in its entirety and returned by the deadline date of 11:29 p.m. on October 1, 2018.

The two successful delegates and two successful alternates will be notified by the Hearst Foundations in December.

NEW: The William Randolph Hearst Foundation now has a [blog for delegates](#) to share their experiences in Washington, D.C. Applicants can read what the 2018 USSYP delegates experienced. This is a great way to learn about Washington, D.C., Week.

For information about the Montana USSYP Scholarship, email Tobie Liedes, USSYP Coordinator, at [tliedes2@mt.gov](mailto:tliedes2@mt.gov), or call 406.444.2417.

#### **The 2018 New CTE Professionals Workshop—Free Professional Development Specifically for those New to the CTE Classroom**

The Office of Public Instruction's Career and Technical Education Specialists will be conducting a **New CTE Professionals Workshop** on Wednesday, October 17, in Billings, prior to the start of the 2018 Montana ACTE Institute.

After completing a redesign of the event, this year's New CTE Professionals Workshop focuses on early-career professionals—specifically Career & Technical Education professionals within the first five (5) years in a Montana Career & Technical Education classroom. Additionally, Montana CTE professionals who have participated in the past are invited to attend to enhance their classroom skills and knowledge of Career & Technical Education.

This **FREE** professional development opportunity will provide teachers who are new to the classroom, as well as those with five (5) years or less of experience, with information on a variety of roundtable and breakout sessions essential for success in the career and technical education classroom including

- Perkins funding,
- State CTE funding,
- Advisory boards,
- Professional development organizations,
- Instructional strategies for the CTE classroom,
- Work-Based Learning
- CTE and program-area standards and guidelines, and
- Career & Technical Student Organizations.

The workshop will be held at the Billings Hotel and Convention Center ([1223 Mallowney Lane](#)) from 8:30 am to 4:15 pm. The training is free of charge and lunch will be provided for attendees. Up to six (6) OPI Renewal Units will be offered. Attendees are responsible for their own travel and substitutes.

Additional details about the New CTE Professionals Workshop, including a schedule of events, are currently posted on the Secondary CTE page of the OPI website (<http://opi.mt.gov/Educators/Teaching-Learning/Career-Technical-Education>) under the [CTE Updates](#) heading and can be downloaded via the following link:

<http://opi.mt.gov/LinkClick.aspx?fileticket=laiBYFs7zxo%3d&portalid=182>

Registration for the 2018 New CTE Professionals Workshop can be completed and submitted online at <https://www.surveymonkey.com/r/3SQ6YVN>. The deadline to register is Monday, October 1.

Please note, registration for the 2018 New CTE Professionals Workshop does not also include the Montana ACTE Institute. Registration for the Montana ACTE Institute must be submitted separately. Montana ACTE Fall Institute registration details can be found at <http://montanaacte.org/prodevel.shtml>.

### **Plan to “Say Yes to CTE: Educating the Next Generation” at the Montana ACTE 2018 Fall Institute**

The Montana Association for Career and Technical Education, [www.montanaacte.org](http://www.montanaacte.org), invites you to participate in this year’s [Fall Institute](#) to be held in Billings, October 18-19, at the Billings Hotel and Convention Center.

The Montana ACTE’s 2018 Fall Institute is the premier professional development event for all of Montana’s Career & Technical Education professionals. This year’s Institute features a welcome from ACTE President Rebecca Cox, keynote from [Andrew McPeak](#) entitled “Connecting with Generation Z”, and both general and breakout sessions from [Youth Entrepreneurs](#).

Making a long-awaited return—the Montana Business Education Association Social will be held Thursday evening (7-9:30 pm) , October 18, at [Last Chance Pub & Cider Mill](#) ([2203 Montana Avenue, Billings](#)). MBEA President Nicole Bogunovich invites all Montana business & marketing educators attend for beverages, conversation, networking, and patio games with other business teachers across the state.

Early-Bird registration for the 2018 Fall Institute is \$135 if paid before October 1, 2018. All new members and retired teachers will receive a \$67.50 registration discount. Complete registration details, along with an Agenda-at-a-Glance can be found in the 2018 Registration Packet [montanaacte.org/prodevel.shtml](http://montanaacte.org/prodevel.shtml).

Rooms can be booked at the Billings Hotel and Convention Center for \$95+tax using the Montana ACTE group ID either online at [www.billingshotel.com](http://www.billingshotel.com) or by calling 800.427.4809. The room block ends Tuesday, September 18.

### **Nomination Being Accepted for Montana Business Education Association Awards**

The [Montana Business Education Association](#) (MBEA) is accepting nominations for the 2018 awards program. MBEA awards will be presented during the MBEA Business Meeting to be held Thursday, October 18, during the 2018 Montana ACTE Fall Institute.

Nomination letters are currently being sought for the following MBEA awards:

1. Outstanding Montana Business Education Teacher
2. Outstanding Young Business Teacher of the Year
3. Corporate Sponsor

Letters of nomination can be submitted to MBEA President Nicole Bogunovich at [bogunovichn@billingschools.org](mailto:bogunovichn@billingschools.org). The deadline to submit nominations is October 1.

### **FinCamp Making a Return to Montana—October 19 & 20 in Billings**

[NGPF FinCamp: Montana](#) is a two-day professional development opportunity sponsored by [Next Gen Personal Finance](#) (NGPF) ([www.ngpf.org](http://www.ngpf.org)) and the [Montana Business Education Association](#) (MBEA).

FinCamps (Financial Camps) are a financial education professional development featuring collaboration with educators, content to grow your knowledge, curated resources for your class, and a customized approach to meet your needs.

[NGPF FinCamp: Montana](#) participants will be able to understand the resources available and where to find them on the NGPF's website; build a teacher toolkit for current classroom challenges by collaborating with others; and work with other teachers to share ideas, receive feedback, and expand their network.

[NGPF FinCamp: Montana](#) will be held at the Billings Hotel & Convention Center and will begin following the conclusion of the 2018 Montana ACTE Fall Institute. You do not have to attend the Montana ACTE Fall Institute to participate in [NGPF FinCamp: Montana](#).

The FinCamp in Montana will consist of 2 sessions—Session 1 is Friday afternoon only (1:30-4:30 pm) and Session 2 will include Friday afternoon along with a Saturday morning session (8-11 am). For those interested in attending both sessions (Friday afternoon AND Saturday morning), your hotel accommodation will be covered.

In addition, OPI Renewal Unit will be available for those who attend either the Friday afternoon session only or the Friday afternoon & Saturday morning sessions.

Registration for [NGPF FinCamp: Montana](#) can be completed online at [bit.ly/FinCampMontana](http://bit.ly/FinCampMontana).

Questions regarding [NGPF FinCamp: Montana](#) can be sent to MBEA President Nicole Bogunovich at [bogunovichn@billingssschools.org](mailto:bogunovichn@billingssschools.org).

To learn more about Next Gen Personal Finance, please visit [www.ngpf.org](http://www.ngpf.org).

### **Advance Registration for ACTE's 2018 VISION in San Antonio is Available thru October 26**

The premier event for CTE professionals to connect and collaborate, the Association for Career & Technical Education's [ACTE CareerTech VISION 2018](#) features high-quality CTE programs, strategies for successful collaboration and innovation in the classroom.

This November 28-December 1, thousands of educators, business leaders and industry representatives will gather in San Antonio, Texas, to learn and inspire.

If interested in attending, the [Advance Registration](#) rate is currently available at \$445 and ends on October 26; after which, registration will be \$525.

[Hotel reservations](#) can also be made for [CareerTech VISION 2018](#) at many of the hotels along San Antonio's River Walk and near the Henry B. Gonzalez Convention Center.

Also, check out the CareerTech VISION 2018's [Travel page](#) for Delta and United discount codes for airfare.

### **Fun Facts and Trivia**

Copenhagen has its own history in the name, the original Danish name meant "Merchant's Harbour" and through the German translations and influences, the name "Copenhagen" became popular!

Copenhagen is the capital of the happiest country in the world, Denmark. According to the World Happiness Report conducted by the UN in 2013, Denmark tops every country on the face of the earth, when it comes to having happy citizens, scoring an impressive rating of 7.6 on a scale of 0 to 10.

Copenhagen was recognized as the European Green Capital in 2014 due in part to its clean harbors, electric buses, shops that sell wardrobes made from natural bamboo, and with more than 60% of hotel rooms endorsed as eco-friendly.

Copenhagener was built to cater for bikers and cyclists, with separate lanes for bicycles on most large roads as nearly fifty percent of Copenhageners use their bicycle on a daily basis.

Sculpted by Edward Eriksen in 1909, the bronze statue Den Lille Havfrue, or the Little Mermaid, was inspired from Hans Christian Andersen's fairy tale "The Little Mermaid". The story inspired the 1989 Disney film.

Built in 1734-44, the Prince's Palace houses Denmark's National Museum in Copenhagen with exhibitions from the Stone Age, the Viking Age, the Middle Ages, the Renaissance and Modern Danish History.

Northern Europe's largest aquarium, the National Aquarium Denmark, Den Blå Planet has water on all side and is intended to give the visitors a feeling of being under water.

Hot dog stands throughout Copenhagen serve rød pølse, or red sausage, and are usually served inside a fresh bun with ketchup and mustard on top.

Not a hot dog fan . . . try Smørrebrød, a traditional open-face sandwich consists of a slice of rye bread, fish or meat, vegetables, and sauce on top.

The Danish meatballs known as frikadeller is one of the most popular traditional dishes . . . maybe it's because they're usually fried with butter.

The price of bottled water is very high in Copenhagen as they want people to drink the tap water instead, which is filtered and very safe for drinking.

The Stroget is Scandinavia's longest car-free shopping zone. The mile-long pedestrian shopping street is famous for tax free luxury goods shopping, dining, street entertainment and other popular shopping merchandise

Hans Christian Andersen, wrote many of his fairy tales and stories in Nyhavn, a 17th century waterfront, canal and entertainment district within the city of Copenhagen.

Open in 1843, Tivoli Garden is the second oldest amusement park in the world and the urban fairy tale park has inspired Walt Disney in their theme park creations.

Located 10 minutes north of Copenhagen is the world's oldest amusement park, Dyrehavsbakken, or "Bakken" for short, dating back to 1583 when residents discovered a natural spring in Dyrehaven Park that supposedly had curative properties.

There is a long rivalry between the Copenhagen, Denmark and Stockholm, Sweden over which city is the largest and should own the title as Scandinavia's capital—Copenhagen is the biggest city in Scandinavia in terms of city size, whereas Stockholm is the city with Scandinavia's largest population.

Issues of the Wednesday Reader are archived on the Montana Business Education Association (MBEA) website at [www.mbea.info](http://www.mbea.info). The Wednesday Readers are under the Newsletter section and listed most-recent first.

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*"You don't make decisions because they are easy; you don't make them because they are cheap; you don't make them because they're popular; you make them because they're right." ~Rev. Theodore Hesburgh*

